S3 Cluster Pilot

Smart Specialisation, Clusters & Business Development

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Background

- We have a governmental assignment to support regions in smart specialization
- We view clusters as a tool – among other tools- for SME development
- Take an active part in the work of cluster management – ie. Governance issues. In the pre-work this was especially asked for.
Smart specialization and prioritized clusters in S3 Cluster Pilot

**Priority areas in Övre Norrland**
- Life science and health
- Test sites for vehicles
- Sustainable energy and clean tech
- Experience economy
- Digital services

**Priority areas in Norra Mellansverige**
- Smart materials
- Energy efficiency
- Tourism

**Priority areas in Västsverige**
- Life science and health
- Sustainable transportation
- Sustainable city
- Sustainable production materials
- Green chemistry
- Green growth and tourism

**Priority areas in Skåne-Blekinge**
- Smart materials
- Smart and sustainable cities
- Health

**Priority areas in Östra Mellansverige**
- Sustainable food supply
- Life science with welfare and health
- The energy solutions of tomorrow
- Smart industry

**Priority areas in Mellersta Norrland**
- Wood
- ICT
- Sports and Health
- Tourism

**Priority areas in Småland och Öarna**
- Smart Housing – Wood, glass, IT and design
  (Tourism, Food)
Objectives

- Get closer to the companies – SME development
- Be better prepared to the Next Structural Fund period
- Take an active part – together with the cluster managers – in cluster management/governance
Activities

- Analysis of demand & requirements (strengths and challenges in clusters)
- Funding for business development
- Professionalize cluster management by workshops, seminars/coaching and exchanges of experiences
Expected outcome

Cluster-level  Increased networking and co-operation, Better use of the established innovation support system

Company-level  Value-added; (business development, business innovation, renewal, internationalization)

Regional-level  SME engagement in smart specialization