Welcome to the European Cluster Collaboration Platform!

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www.clustercolabration.eu
What is the European Cluster Collaboration Platform?

www.clustercolaboration.eu

Your hub for cluster collaboration in Europe and beyond – for the profit of your members!

- Profile your cluster / business organisation
- Engage with partners & find information
- Make use of our diverse tools...
The European Cluster Collaboration Platform
An initiative aiming to support cluster organisations

CLUSTER ORGANISATIONS MAPPING
The easiest way to find a cluster organisation in Europe
The innovative mapping offers:
• hundreds of cluster organisation profiles
• a large selection of filters (industry sectors, countries ...)
• a smart correlation with the indicators of the European Cluster Observatory

MATCHMAKING EVENTS
Opportunities to connect and initiate collaboration in high level events in Europe and beyond
Cluster matchmaking meetings (C2C, C2B) stimulating cooperation for clusters and SMEs through:
• interactive and innovative formats
• professional support
• dedicated financial support to participate in events

INTERNATIONAL COOPERATION
Cooperation with strategic countries beyond Europe
Key information sources helping clusters and SMEs internationalise:
• information on priority third countries
• “gateways” to EU international support services

PARTNER SEARCH
A forum for cluster organisations to discuss offer/demand/exchange opportunities for collaboration
A virtual, quick and efficient dedicated “marketplace” to:
• find and be found
• trigger direct dialogue with other clusters
• interact with peers in a structured way

EU CLUSTER PARTNERSHIPS
Implementing joint strategies to go international and specialise
ECCP is the HOME of the newly established European Strategic Cluster Partnerships (ESCPs) offering:
• profile and visibility for ESCPs
• a reserved forum for exchange and collaboration
• an opportunity to showcase partnership activities and success stories
ECCP selected key achievements over past 3 years:

- 11,500 monthly visitors on the website
- 115 weekly digests/newsletters
- 3,250 user accounts created
- 1,950 news published (61% by users)
- 945 events promoted (51% by users)
- 163 calls published
- 57 partner searches published
- 47 cluster associations/networks featured
- 50 profiled ESCP-4i partnerships
- 58 cluster projects profiled (including INNOSUP and Cluster Excellence)
- 4 webinars
- 6 user surveys
- 280 references to the ECCP in external media
Cluster Matchmaking Events (co-) organised by the ECCP (funding available for clusters)

• During 2016-2017 ECCP there were 10 matchmaking events
  USA (April 2016), Iran (October 2016), Mexico (October 2016), Europe/Brussels (November 2016), Brazil (November 2016), USA (May 2017), Europe/Aerospace/Paris (June 2017), Taiwan (June 2017), Thailand (September 2017), Europe/Thessaloniki (September 2017)

• For the period 2017 – 2019 there are 8 cluster matchmaking events planned
  Europe/Brussels (February 2018), Ukraine (March 2018), Taiwan (June 2018), Western Balkans in Zagreb (22-23 November 2018), EU-Korea within the Utility Week in Vienna (6-8 November 2018), Canada (Spring 2019) and… stay tuned!

During these events (Over 3 years not including EU-Korea):
✓ 2984 bilateral meetings were held
✓ 439 European cluster organisations participated
✓ 159 participants from countries beyond Europe attended
✓ 363 cooperation cases were developed
✓ 27 formal agreements signed
✓ 28 European countries were represented
✓ 7 non-European countries represented (iUSA, Taiwan, Brazil, Mexico, Iran, Thailand and Korea)
✓ 9 international cooperation events were organised
Cluster Organisations Mapping

Set up a profile on ECCP and put your cluster on the map!

- Search by multiple criteria: sector, technology fields, country...
- Currently 888 clusters mapped (out of which some 70 beyond Europe).
Western Balkan cluster organisations are welcome. Create your profile now!!
ECCP – The Networking Hub (Partner search)

Search for keywords
Filter by sector
Filter by country
Activity summary

Bookmark favourite profiles
Notification of relevant profiles
Reference to open calls
Expression of interest
Short summary

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ECCP Tools – European Cluster Initiatives

European Cluster Initiatives

As an information hub, ECCP collects and structures a wide variety of information relevant for cluster organisations from various European programmes and initiatives, like the European Cluster Excellence Programme, the H2020 INNOSUP programme, Clusters In Emerging Industries, European Cluster Observatory, the INTERREG and other European programmes.

These are supporting in different ways the development and the interaction between clusters for more cooperation, and for driving the competitiveness of European businesses. We offer you here the unique opportunity to connect with current cluster-related projects and funding programmes and what you can learn from them. Or, why not, cooperate with them!
ECCP – Cluster Go International: Overview 2018

Sectoral and Industrial Focus

EU-TEXTILE2030

ESCT GO GLOBAL
MOBIGOIN-ACTION
GIVE
PERES

DISCp
GCA
PIMAP

SPACE2IDGO
IDEEO
SPACEwave

LASER-GO GLOBAL
COSMETICS4WELLBEING
MAGIA

ICT, IoT & Micro-electronics
Textile
Smart City, Mobility and Transport

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Energy and environment

COSMENERG-4i
EC2i
ELBE
GEO-ENERGY EUROPE

Construction
Agro-food and packaging

Health, Cosmetics and Biotech

Space applications

Policy Learning and Matchmaking Event Zagreb 22-23 November 2018

21/11/2018
ECCP – International Cooperation

Support for existing and launching of new dynamic MoUs between the European Commission and third country strategic partners (briefing documents, strategic meetings, country reports on respective cluster landscapes, etc.)
Find out more on the cluster landscape in strategic third countries

Find out more about the existing EU support services and international initiatives

Analysis reports illustrating strategic industry sectors, cluster mapping and cluster policy framework, as well as existing cluster-driven collaboration cases
Campaign to promote national, regional, and local cluster events that take place between 20 November 2018 and 30 April 2019.

And please remind your contacts to stay informed through our weekly digest and newsletter!
Thank you for your attention!

Support needed?
contact@clustercollaboration.eu
Feedback welcome

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