Project co-funded by European Union funds (COSME)
Our Partnership

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Our partnership

- 8 partners, 6 countries
- 2 regions
- EU and non-EU members
- More than 300 SMEs, with almost 30,000 employees,
  39 universities, 32 other organisations

PDF Reducer Demo
Objectives

- To fill the gap of lack of institutional support for internationalization of SMEs
- Spreading cross-industrial and cross-cluster approach
- Train SMEs and clusters
- Get more visible on EU and global cluster community
- More visibility on global markets
Challenges

- SMEs are not active
- Lack of financial support for SMEs to participate actively
  
  **PDF Reducer Demo**

- Different legislation affecting project implementation
- No challenges concerning the partnership
What we are doing?

**Surveys**

Survey Request II Green ICT deVElopment (GIVE)

The data collection is made in the framework of project GIVE (Green ICT Development) financed by the European Union’s COSME Program (2014-2020).

GIVE’s objective is to build up strategic cluster partnership in the field of green smart technologies with focus on three industries: automotive, energy and ICT.

This survey is done by the GIVE project partners to assess issues for setting up a common strategy for transnational cluster-to-cluster and cross-industry collaboration. We are seeking answers especially from SMEs, but other organizations are welcome as well (independent of size and type), such as corporates, multi-nationals, cluster organizations, business associations.

Completing all fields will require a maximum 15 minutes of your time.

Your benefits: After data processing, we will come back to you with the report that will give you valuable information about the business environment in the ICT sector in the Balkan and Black Sea Region.

GIVE project partners are: ICT Cluster (Bulgaria), AITA (Albania), Automotive Cluster (Montenegro), Automotive Cluster (Bulgaria), Cuj IT Cluster (Romania), MAST (Macedonia), ICT Cluster Central Europe, Pogonchik Cluster (Latvia).

**Webinars**

Within the framework of the project Green ICT development (GIVE), we invite you to the first of the series of webinars, focused on basic skills and knowledge about market internationalization.

**B2B**

**FIRST B2B EVENT IN THE FRAMEWORK OF GREEN ICT DEVELOPMENT PROJECT**

12-13 DECEMBER 2018, SKOPJE, FYR MACEDONIA

**Hotel TCC Grand Plaza**

We announce the first B2B event within the framework of Green ICT development (GIVE) project, where clusters and SMEs from the field of smart green technologies, automotive and ICT sector will gather to present solutions, products, services, discuss joint projects, partnerships, initiatives and exchange of experience. It will be a unique opportunity for everyone coming from each of these 3 sectors to network and launch a joint product and/or service for the third markets. Please save the date and join us!
Join us in the social media to benefit from our partnership

www.facebook.com/greenictdevelopment/  www.linkedin.com/groups/12083393/

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Benefit from our first B2B event

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Thank you for the attention!

Anna Naydenova
Executive director of ICT Cluster

Dritan Mezini
AITA