3B ICT Network

Balkan Black Sea and Baltic ICT Clusters Network
Challenges:

- Regional authorities did not recognize clusters as a drivers of economic growth
- Lack of financial and institutional support for internationalization
- The region is not visible on a global markets,
- Regional clusters are not recognized as a reliable partners in the European and global cluster community
3B ICT Clusters Network

Unique regional meta-cluster based on:

- long term partnership - more than 12 years
- friendship
- common goals
- common culture
- high level of trust
Partnership

16 members from 8 countries

- Over 750 SMEs members
- with around 56 000 employees,
- more than 40 universities,
- 85 other organisations
General Objective

*Increase global visibility of the region as a technology-driven destination and to support establishment of common research and business framework for ICT sector development*

*We are working closely together:*

- For regional economic growth
- To gain more regional visibility on European and global markets
- To transfer technology and R&D knowledge
- To attract investments and find new partners
Activities

- **Barometer**

- **Monthly Newsletters**

- **Pilot cluster projects – GIVE and Danube ICT**

- **Participation events, trade missions and fairs**
Thank you for your Attention

Peter Statev