Eco-Construction Value Chain

Heidrun Hochreiter, 22.11.2018, Zagreb
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<table>
<thead>
<tr>
<th>Structure of participants</th>
<th>Clusters, cluster managers</th>
<th>SMEs</th>
<th>Research and academia</th>
<th>Public Body (BSO)</th>
<th>Policy Makers</th>
<th>Cluster Association</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of participants</td>
<td>9</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td>2</td>
<td>19</td>
</tr>
</tbody>
</table>
Are the technical standards too demanding?

- Different regulations in different regions → harmonizing of regulations
- Many regulations due to fire protection
- Every product is critically examined with regard to its ecological properties
  → good idea: realise the goal of ecological building together with the architect or engineer
- All products used must be easily removable and recyclable
How to solve the lack of skilled workforce?

- Better cooperation between craftsmen & architects
- Bring economics and R&D together
- Parallel education or dual education at high-school level
- Establishing a program for international study tours
- External experts could teach new technologies in schools, universities,
- More technical schools (HTL)
How to increase R&D&I activities within the sector?

- Better support for SMEs for innovation – funding schemes
- Enhanced participation of SME’s in R&D projects via clusters
- More emphasis on wood at the university → more cooperation between universities and companies
Heidrun Hochreiter
Cluster-Manager
heidrun.hochreiter@biz-up.at
+43 664 8481233

Food Cluster
Hafenstraße 47-51
A-4020 Linz
Lebensmittel-cluster@biz-up.at
www.lebensmittel-cluster.at