COSME

The EU programme for the Competitiveness of Small and Medium-sized Enterprises

EASME

Executive Agency for Small and Medium-Sized Enterprises
Why was COSME launched?

- Providing 85% of all new jobs
- 1 out of 4 SMEs needs financing
- Start-ups need guidance
- Companies need to innovate to grow

21 million SMEs
COSME
Helping SMEs reach their full potential

2014 > 2020 €2.3 BILLION

- 61% Access to finance
- 23% Access to markets
- 13% Improving business conditions
- 3% Entrepreneurship
OBJECTIVE 2: ACCESS TO MARKETS

Helping SMEs venture abroad

Business networks
e.g. Enterprise Europe Network

Legal guidance
e.g. Intellectual Property
SME Helpdesks

Information support
e.g. Your Europe
Business portal

International partnerships
e.g. EU-Japan Centre
for Industrial Cooperation
OBJECTIVE 3 : IMPROVING FRAMEWORK CONDITIONS FOR ENTERPRISES

- Easing administrative burden
- Industrial modernisation
- Promoting EU Clusters
- Helping tourism businesses
- Key Enabling Technologies
- Digital transformation
- SME Policy development
Cluster Excellence Programme – WP 2018

• Key Objectives
  ➔ strengthening cluster management excellence and facilitate exchanges and strategic partnering between clusters
  ➔ fostering SME competitiveness and assist companies to successfully access global markets by exploiting the innovation and growth potential that clusters can offer
  ➔ enhancing the collaboration, networking and learning of cluster organisations and their members, notably SMEs

• Key actions
  ➔ enhancing cluster managers' skills towards added-value SME support services
  ➔ the development of a comprehensive cluster strategy for individual clusters
  ➔ organising twinning, collaboration, networking and learning activities and cooperation projects
  ➔ the implementation of Cluster pilot exchange scheme

• Budget
  ➔ EASME expects to fund up to twelve proposals
  ➔ Budget: EUR 3 600 000
  ➔ According to the Work Programme to be published in Q4 2018.
OBJECTIVE 4: ENCOURAGING ENTREPRENEURSHIP AND ENTREPRENEURIAL CULTURE

Some examples:
Follow us on

@EnterpriseEuropeNetworkEU
@EEN_EU

Visit our websites

COSME
EASME
Other Activities cluster-related in HORIZON 2020/HORIZON EUROPE

- INNOSUP 1
- SME INSTRUMENT
- EIC Pilot (2019-2020)
- FUTURE EIC after 2021
During 2015-2020, INNOSUP-1 aims to support 2,000 SMEs directly (€ 130 million)

-> New call open from 6 November 2018 deadline for submission 3 April 2019
Budget available: 22 850 000 €
Innosup-1 projects 2015-2017
thematic focus of 13 projects (9+4)
Horizon Europe: evolution not revolution

Support the creation and diffusion of high-quality knowledge

Strengthen the impact of R&I in supporting EU policies

Foster all forms of innovation and strengthen market deployment

Optimise the Programme’s delivery for impact in a strengthened ERA

Pillar 1
Open Science

European Research Council
Marie Skłodowska-Curie Actions
Research Infrastructures

Pillar 2
Global Challenges and Industrial Competitiveness

Clusters
• Health
• Inclusive and Secure Society
• Digital and Industry
• Climate, Energy and Mobility
• Food and natural resources

Joint Research Centre

Pillar 3
Open Innovation

European Innovation Council
European innovation ecosystems
European Institute of Innovation and Technology

Strengthening the European Research Area

Sharing excellence
Reforming and Enhancing the European R&I system
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https://www.facebook.com/cmoedas/

Horizon Europe dedicated website
http://ec.europa.eu/horizon-europe

European Innovation Council
http://ec.europa.eu/research/eic

EU budget for the future
http://ec.europa.eu/budget/mff/index_en.cfm