



"Clusters Go International" Launch Event

8 March 2016
Brussels

Joint Kick-off of
*European Strategic Cluster Partnerships - Going
International (ESCP-4i)*
and
the new European Cluster Collaboration Platform (ECCP)



European Strategic Cluster Partnership – Going International (ESCP-4i) Label

awarded by

*the European Commission DG GROWTH
Director General Lowri Ewans*



Recognising the partnership's commitment for

- **Being European** with partners from EU or COSME countries
- **Being Strategic** implementing a joint 'European' strategy
- **Representing Cluster(s)** with a legal entity
- **Forming a Partnership** with aim to develop common actions
- **Working towards Going International**

to successfully support internationalisation of SME members