

ELAN

European and Latin American Business Services and Innovation Network



European and Latin American
Business Services



ELAN

European and Latin American
Technology based Business Network

ELAN: Two specific objectives

To provide up-to-date and comprehensive information services to interested European SMEs on how-to-do business (i.e. regulatory environment, business opportunities, financing mechanisms) in specific Latin American countries for European SMEs interested in entering the Latin American market and facilitating advocacy for EU business

To develop technology-based business opportunities:
Establish a Network of European and Latin American research and technology centres, private and public sector, for the exchange of knowledge and technology transfer

Two projects under the ELAN Program



European and Latin American
business Services

Up to date information for EU SMEs
Support to existing EU business
services providers



ELAN

European and Latin American
Technology based Business Network

Development of TBBO between EU
and LA firms
ELAN Network: triple helix

Budget

11 meuro, 100% EU funded

Time

3 years

Financing Instrument

ICI +

Program Direction

**DEVCO G2 (Laura Atienza) w/
Trade, Grow and Research DGs**

ELANBiz Direction

AESA, Katelyne Ghemar (Lima)

ELANNetwork Direction

TECNALIA, Iratxe Pena (Bilbao)

Countries

Argentina

Brazil

Chile

Peru

Colombia

Mexico

Costa Rica + CA

Sectors

Renewable energies

Health

New
materials

Biotechnology & Bioeconomy

ICTs

Environmental technologies

Nanotechnologies

ELANBiz

Web platform – Ask the expert

Support to EU business support organizations

Coordination with other EU financed projects

Coordination with ELANNetwork



www.elanbiz.org



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European and Latin American Business Services and Innovation Network

ELAN Program is an European Union initiative that seeks to increase and diversify the EU economic presence in Latin America...

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What is ELAN



ELAN Program (European and Latin American Business Services and Innovation Network) is a European Union (EU) initiative that seeks to increase and diversify the EU economic presence in Latin America by meeting the Latin America demand for knowledge and innovative Technology.

ELAN also aims to boost the opportunities that both markets offer for European and Latin American SMEs.



SIGN UP here

We will keep you informed about the platform progress !

[Register Now](#)

Ask the Expert

The 'Ask the expert' service will be available to EU SMEs who seek to export or invest in the Latin American countries included in the program. Through the network of Country Experts, and in co-operation with other EU business services providers, **ELAN** will supply personalized answers to EU SMEs, using updated specialized and value added information

[Ask a question now](#)

There are no events scheduled

ELAN Biz Web platform: Contents

1. FICHES elaborated by the experts. Ongoing process:

Up to now: general information (agreements, trade fairs lists, import procedures, public procurement, investing in, etc.), SPS issues.

2. FAQ: Frequently Asked Questions

3. External contents : shared with the ELAN platform by European and local stakeholders.

“Ask the Expert” service

Didn't find what you need?



- Provides tailored answers to SMEs and business organizations on how to access or invest in ELANbiz countries
- Experts should provide free of charge short answers within 3 working days to the questions considered as “pertinent” to the service (“non pertinent”: trade promotion). They will in each case advise to contact the EU bilateral chambers and Member States trade offices

=> COMPLEMENTARY SERVICE



ELANNetwork



ELAN

European and Latin American
Technology based Business Network

**Cogenerate/develop TBBO business
opportunities between EU and LA SMEs**

Network – triple helix

Identify business opportunities


Identify partners, financing sources

Sustainable business relationships

Training, Networking

21 events

ELAN Network www.elannetwork.org




ELAN
European and Latin American
Technology based Business Network

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**ELAN Network Technical Mission
in Belgium, Brussels, 7-10 March 2016**

A unique occasion to gather institutions from the
European and Latin American Innovation Ecosystems.



ELAN Technical Brussels Mission
[Read more](#)

ELAN

The **ELAN PROGRAMME** (European and Latin American Business Services and Innovation) is a European Union (EU) initiative that seeks to increase and diversify the EU economic presence in Latin America, by meeting the Latin American demand for knowledge and innovative technology. ELAN also aims to boost the opportunities that both markets offer for European and Latin American SMEs, through two interdependent strategies:

ELAN Network www.elannetwork.org

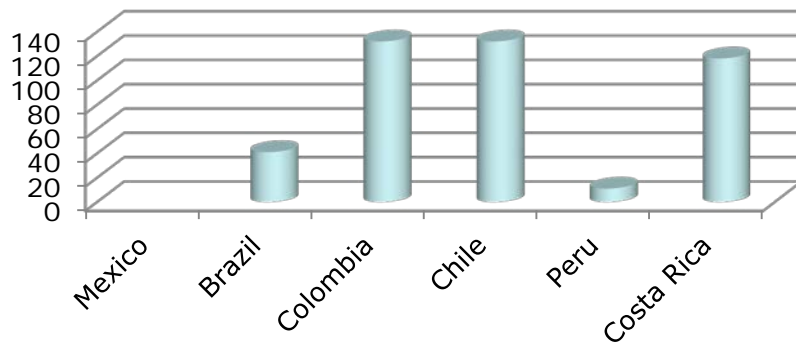
- Events in 2016
- ELAN Network of relevant entities from EU and Latin America to identify actors and technology business opportunities
- Success stories
- Studies and Policy advice

Main expected results:

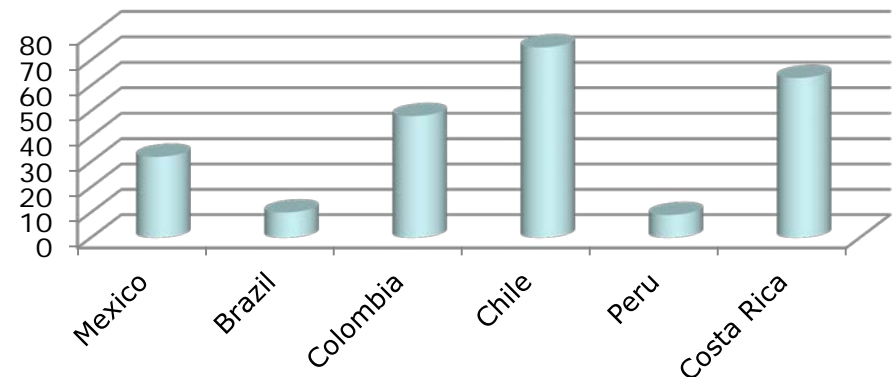
40 Technology based business opportunities created + the ELAN Network + Policy advice provided

In 2015: 6 events in LA countries

BILATERAL MEETINGS



POTENTIAL TBBOs IDENTIFIED





ELANBiz: Ms. Katelyne Ghemar

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ELANNetwork: Ms. Iratxe Pena

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ELAN Program officer at the EC: Ms. Laura Atienza

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