### **EU cluster initiatives** & tools

- European Observatory for Clusters and Industrial Change (#EOCIC): Analysis, mapping and policy learning
- Cluster Excellence: professionalisation of cluster and SME support
- European Cluster
   Collaboration Platform
   (@ECCP): Connecting
   clusters within and beyond
   Europe



European Strategic Cluster
 Partnerships: Joint strategies
 of cluster organisations



 Horizon 2020 INNOSUP-1 cluster projects for new value chains: supporting cross-regional and cross-sectoral collaboration and innovation projects of SMEs

> #EUIndustryDay @Clusters\_EU

More information at:

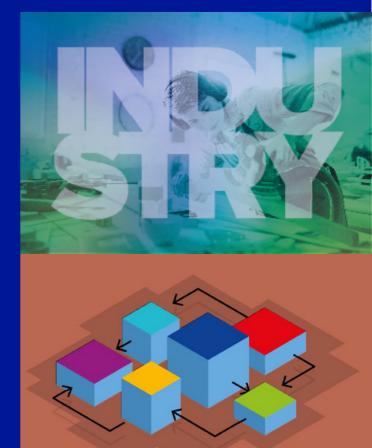
http://ec.europa.eu/growth/industry/policy/cluster\_en

www.clustercollaboration.eu



## Focus on clusters at the EU Industry Day

20-23 February 2018
Brussels



#### **Pre-events**

# European Resource Efficiency Knowledge Centre (EREK)

20/02, 13:30 - 15:00 session Charlemagne building

- Competitive use of resources
- SME support

### Cluster Go International Partnering Event\*

21/02, 10:00 - 18:00 Thon Brussels City Centre Hotel

- Helping SMEs going international
- Strategic interregional collaboration
- EU Cluster Partnerships

  Followed by a networking event
  co-hosted by the German state
  Rhineland Palatinate



#### **Industry Day 1**

## **European Cluster Matchmaking Event**

22/02, 10:00 - 17:45 Crowne Plaza Hotel

- Teaming up cluster organisations
- Finding strategic partners

### First European Cluster Policy Forum\*

22/02, 11:30 - 18:00 Crowne Plaza Hotel & Covent Garden

- Dialogue towards modern cluster policy
- Clusters driving industrial change and growth

### **Industry Day 2**

### Cluster and Partnerships for EU value chains

23/02, 13:30 - 15:00 session Crowne Plaza Hotel or Covent Garden

- Making better use of clusters for industrial policy
- Strengthening EU value chains through clusters
- Connecting ecosystems via clusters

