**INVITATION TO THE**

**DRAGON-STARPLUS EU-CHINESE BROKERAGE EVENT**

**ICT aspects in Industry 4.0 and Advanced Manufacturing**

At DORMERO Hotel in Stuttgart, Germany

(Plieninger Straße 100, 70567 Stuttgart)

**8th July, 2016, 9.30 am -15.30 pm**

Organized within the **WEST CHINA Business Delegation to Europe** of the EU Project Innovation Centre (EUPIC) from Chengdu, China and supported by **CyberForum** and **Enterprise Europe Network**

On **July 8th 2016** European companies and research organizations will have the great chance to meet innovative Chinese organizations in the field of information and communication technologies, as well as to generally inform themselves on cooperation with Chinese partners, in Stuttgart, Germany. This EU-Chinese Brokerage Event will be organized in the context of [**EUPIC’s**](http://www.eupic.org.cn/) West China Business Delegation visit with representatives from Chengdu and Sichuan Province. In the framework of the Chinese ”One Belt & One Road“ initiative the Government of Sichuan Province supports enterprises seeking cooperation partners in Europe and other countries. On the European side the event is organized by [Steinbeis-Europa-Zentrum](http://www.steinbeis-europa.de/) within the EU-funded project [**Dragon-STAR Plus**](http://www.dragon-star.eu), which aims at supporting the policy dialogue and cooperation between European and Chinese actors in research and innovation.

The aim of the brokerage event is to **bring together European and Chinese research and industry representatives in the field of information and communication technologies (ICT)** with relation to **advanced manufacturing and Industry 4.0** for potential collaboration.

The morning’s presentation session will provide you with the opportunity to find out more about the relevance, perspective and goals in EU-Chinese collaboration in ICT. Furthermore, selected Chinese representatives will pitch their innovative technologies. In the afternoon’s brokerage event you will have the chance to meet potential Chinese cooperation partners in pre-arranged meetings.

An online catalogue with the cooperation profiles of all participants will help you to select suitable meeting partners in advance of the event. A few days before the event each participant will receive his/her individual meeting schedule – to guarantee an efficient meeting implementation. We invite you to take this opportunity by simply registering your organization with your short profile in the online catalogue.

The full day event is free of charge, all presentations will be held in English. English-Chinese interpreters will be provided for you. **Link to the event, registration, online catalogue and further information:** [**www.b2match.eu/west-china-delegation-2016**](http://www.b2match.eu/west-china-delegation-2016)

**Agenda**

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|  | **Friday, 8th July 2016** |
| **09.00-09.30** | **Registration, Welcome Coffee** |
| **09.30-09.40** | **Welcome Note by DRAGON-STARPLUS**  Eduardo Herrmann, DRAGON-STARPLUS Partner, Team Leader at Steinbeis-Europa-Zentrum, Karlsruhe (Germany) |
| **09.40-10.00** | **TBC: Note of the European Commission**  Diego Sammaritano, European Commission – DG Research and Innovation |
| **10.00-10.20** | **The Chengdu High-tech Zone: Technology strengths and development opportunities**  Mr. XU Fuyi, Deputy Party Secretary, CPC Working Committee of Chengdu Hi-tech Development Zone (China) |
| **10.20-10.40** | **Allianz Industrie 4.0 – Clustering aspects (precise topic tbd)**  Presentation by Dr. Christoph Zanker, Coordinator of Allianz Industrie 4.0 Initiative (Germany) |
| **10.40 -11.10** | **Coffee break** |
| **11.10-11.30** | **Industry 4.0 – Model Factory (precise topic tbd)**  Presentation by Olaf Herzog, Vice President Corporate Supply Chain, Infineon Technologies AG (Germany) |
| **11.30-11.50** | **ICT Cluster CyberForum**  Presentation by Dr. Annalisa Zuccotti, CyberForum, Karlsruhe (Germany) |
| **11.50-12.10** | **Industry 4.0 in manufacturing: Dynamic calculation of the reliability of factory automation applications in the context of Industry 4.0**  Presentation by Dr.-Ing, Nasser Jazdi, University of Stuttgart (Germany) |
| **12.10-12.30** | **Best Practice Examples from China** |
| **12.30-13.30** | **Lunch Break** |
| **13.30-15.30** | **EU-China Brokerage Event** |

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