The Covid-19 industrial cluster response: the role of European clusters in recovery strategies

Thursday, 23 July 2020

European Commission

Agenda

Timeline	Agenda points
10:15-10:30	*Dial in of participants*
10:30	**Welcome to the webinar** *Welcome by the moderator **Marek Przeor,** Cluster Policy, DG GROW F2, European Commission*
Lessons learned during Covid-19	
10:30-10:45	**Introduction** *by **Dr. Ulla Engelmann**, HoU DG GROW F2, European Commission*
10:45-11:00	**Main challenges during the crisis** *Presentation by **Hava Yildiz**, Business & Employment Unit, Paris Region and **Séverine Coupe**, Astech Paris Region, Aerospace Cluster*
11:00 –11:15	**Overview of lessons learned by the cluster community during the crisis** *Presentation by **Teodora Jilkova**, ECEA*
What we can use from lessons learned to build resilience and transform our economies into greener and more digital	
11:15-11:25	**The roles of clusters in supply chain adjustments** *Presentation by **Bart Kamp,** Orkestra*
11:25-11:40	**Reflections on the presentations and Q&A** *Moderated by **Marek Przeor***
11:40-11:50	**Recovery Package – Case 1: Greening** *Presentation by **Daniel Acs,** The Union of Slovak Clusters*
11:50-12:00	**Recovery Package– Case 2: Digital** **How clusters support digital transformation after the COVID-19 crisis** *Presentation by **Bianca Muntean**, Transilvania IT Cluster*

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Timeline	Agenda points
12:00-12:10	**Recovery Package – Case 3: Resilience** **A cluster approach to resilience** *Presentation by **Athanasios G. Konstandopoulos,** Aerosol & Particle Technology Laboratory*
12:10-12:25	**Reflections on the presentations and Q&A** *Moderated by **Marek Przeor***
12:25-12:30	**Wrap-up of the webinar and next steps** *Moderated by **Marek Przeor***
12:30	**End of the webinar**

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Speakers

Ulla Engelmann is the Head of Unit for Social Economy within DG GROW, the Directorate General being responsible for Internal Market, Industry, Entrepreneurship and SMEs, at the European Commission. Since the beginning of 2017 she covered European Cluster Policy, Social Economy as well as Women Entrepreneurship and Entrepreneurship education. From 1.10.2018 onwards Advanced Technologies including Artificial Intelligence and Digital Transformation for industry have been added to her responsibilities. Previously, she worked at the Joint Research Centre (JRC), the in-house science service of European Commission, for many years in different functions. She started in the JRC in Ispra (Italy) in 1993 as a post-doc in fusion research, and moved on to manage various units (communication, international relations, and others) in Ispra and Brussels. Dr. Engelmann holds a PhD in analytical and radiochemistry completed at the National Research Centre in Karlsruhe.

Marek Przeor is the team leader responsible for cluster policy in DG GROW of the European Commission since May 2020. He was a team leader for Smart Growth in DG REGIO in 2013-20. In 2009-13, he was a programme manager in DG REGIO for national and regional operational programmes. He joined the European Commission in January 2004 as a policy officer in DG ENTR, where he stayed for five years working on legislation proposals in the field of climate change, environment, energy and transport, and was responsible for the evaluation of the structural reforms in the implementation of Lisbon strategy. Since 1996 he has worked in the banking sector and top-management consulting services where he was in charge of a number of business development and restructuring projects. He was graduated from the Warsaw School of Economics in 1997 in finance and banking and international economic and political relations. Two years later he was awarded the degree of Master of Business Administration by the consortium of Warsaw University and the Free University of Brussels. He also completed a PhD study programme in the Faculty of Management at Warsaw University.

Hava Yildiz is a graduate from SciencesPo Lyon and Paris Dauphine University/Mines ParisTech with a double degree in international Relations and Management of Technology and Innovation. After having worked as a consultant in innovation for various companies and institutional actors, she joined Paris regional council in January 2019 as an Innovation Policy Officer, in the Businesses and Employment Unit. She has been dealing with regional economic support to help design and implement tech & entrepreneurship ecosystem building and innovation in public policymaking.

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Séverine Coupé was graduated for her PhD in astrophysics in 2002. After a few years as a consultant in innovation, she joined the aeronautics, space and defence competitiveness cluster of Paris Region, ASTech, in 2009 as a research and development mission officer. She was then in charge of the emergence, support and promotion of the cluster's research and development projects. In 2013, she was promoted as Deputy Managing Director of the Structure and Responsible of R&D projects.

Teodora Jilkova is a result driven Business Development professional with a notable track record of establishing international partnerships, initiating joint projects and initiatives across multiple geographic regions including – Balkans, Black Sea Basin, Western Europe, Russia and UAE. Currently based in Bulgaria, Teodora has been working for 15 years in United Kingdom, where she operated in multitude of industries including real estate, tourism and events for both B2B and B2C audience.

Bart Kamp holds the position of Lead Researcher in Internationalization and Servitization of Business at Orkestra. His research concentrates on international niche market leaders and the competitive strategies that lead to market leadership, and on the development and implications of servitized business models among manufacturing companies. Over a time span of more than 20 years of professional activity, Bart has acted as researcher and consultant on e.g. innovation policy, industrial competitiveness, (foreign) investment climate, and regional development issues.

Daniel Ács, president of the Union of Slovak Clusters (UKS) is representing Slovak clusters in Slovakia and abroad. UKS is member of the European Cluster Alliance (ECA) and has supported ECA in their activity "COVID-19 Response Forum for industrial clusters". Moreover, he has been actively engaged in implementation of National Cluster Policy, facilitation of networking between clusters, and support of SMEs in the field of technology transfer and innovation. He has broad experience in development and implementation of various policies (including cluster, innovation, regional, agricultural, and rural development policy) gained at different positions (CEO in private sector, Slovak Ministry of Regional Development, European Commission.

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Bianca Muntean is the Manager of Transilvania IT Cluster, Gold Labeled Cluster and she has over 20 years of experience in ecosystem building. She is working closely with local, regional and national authorities in drafting sectoral and competitiveness strategies. Transilvania IT Cluster follows the Quadruple Helix model and provides innovation support services and facilitates collaborative projects, with Bianca representing the interests of cluster members at local, regional, national and international level. Also, she is a member of the European Cluster Expert Group DG Grow, European Commission.

Athanasios G. Konstandopoulos (PhD, MPhil, MScChE, Yale University; MScME Michigan Tech; Dipl. MEng. Aristotle University of Thessaloniki), Director and Founder, Aerosol & Particle Technology Laboratory, Chairman of the Board of CERTH and Professor of Chemical Engineering, Aristotle University, is a specialist in nanoparticle technologies, combustion aerosols, carbon-neutral solar fuels and structured reactors for catalytic emission control, sustainable mobility, clean energy, circular economy and biotech applications.

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Online meetings are a powerful tool, and we would like to take advantage of all the online features that are offered to us. For this reason, we would like to share with you a list of simple rules, or an "online meeting etiquette", for everyone to follow, in order to make this event efficient, productive, and successful.

1. **Join the call before the official hour.** For larger or formal meetings, join the call at least 10-15 minutes before.

2. In order to guarantee the quality of connection and the comfort of all participants, all participants will be **muted by default and your camera will be automatically turned off** when joining the call**.** If the moderator invites you to speak, the organisers will unmute your microphone. Please listen the session carefully, in order to identify when is the right moment to speak. If it is your turn to speak, please avoid background noise.

3. **Privacy**. Please note that your name will appear in the participants list. For more information on our privacy policy, please consult our Privacy Note.

4. **We would like to hear from you during the event**! In order to do so, please make sure to use the Chat functionality. Here you can ask questions, post your thoughts and comments and share any update on your cluster. Please note that the moderator might ask you to raise your question orally. In that case, the organisers will unmute you when it is your turn to speak.

5. Be respectful and patient. Please respect the speakers and meeting organisers during the webinar. The success of online meetings depends on everyone's collaboration and flexibility!

Thank you for taking the time to read this list, and we hope that it has been helpful. We very much look forward to our webinar! If you have any doubt, please contact the meeting organisers at events@ecorys.com, and we will be glad to help you.

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