



REIMAGINE FASHION

European
Social Innovation
Competition 2020



Launch of the European Social Innovation Competition 2020 - Reimagine Fashion

Teatre Martín i Soler - Palau de les Arts Reina Sofia, Av. del Professor López Piñero, 1, 46013 Valencia, Spain

14:30 - 15:00 **Registration and refreshments**

15:00 - 15:05 **Welcome**
Master of Ceremony, Tito Spinola, Ashoka Spain

15:05 - 15:10 **Introduction to the Competition**
Milosz Momot, Deputy Head of Unit, Tourism, Textiles and Creative Industries, DG GROW, EU Commission

15:10 - 15:25 **Creating social value in the fashion industry**
Federica Massa Saluzzo - PhD - Professor at EADA Business School

15:25 - 15:55 **Welcome to the Social Innovation and Sustainable Fashion Fair**
Introduction to the organisations and workshops throughout the fair

16:00 - 17:45 **Social Innovation and Sustainable Fashion Fair Open**
- A selection of sustainable fashion companies and social innovators from across Europe sharing their work and projects, process and vision for a more sustainable and socially inclusive future.

Workshops and lectures

- ***Reimagine the lifecycle of fashion products - by Peterson Stoop***
- ***Reimagine solutions for a more sustainable production - by Framiore***
- ***The RECOVER way for sustainable textile consumption - by Recover***

- ***Problems and Solutions surrounding the fashion industry - Open workshop focusing on real thematic problems and explores solutions - by NESTA***
- ***Design thinking and Gamification within Social Innovation' by Jovesolides***
- ***Application Clinic - Get all your competition questions answered by members of the organising team***

17:45 - 17:55 **European Social Innovation Competition Alumni Speech**
Valeria Valotto, Vice President of Quid, Winner of The European Social Innovation Competition 2014

17:55 - 18:00 **Closing remarks, and invitation to continued networking and drinks at the Social Innovation and Sustainable Fashion Fair**
Master of Ceremony, Tito Spinola, Ashoka Spain

18:00 - 19:00 **Networking drinks + Social Innovation and Sustainable Fashion Fair**