



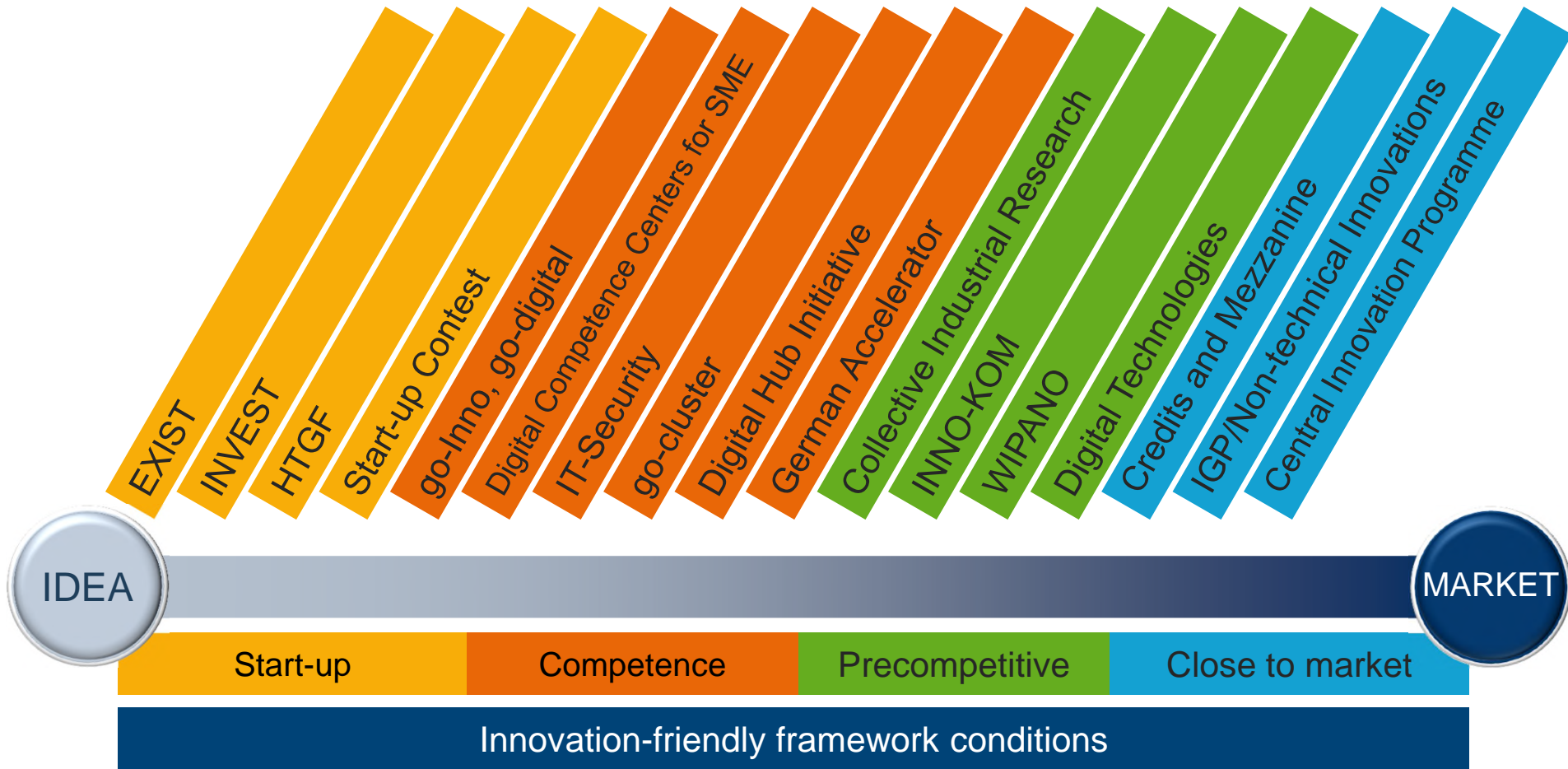
Federal Ministry
for Economic Affairs
and Energy

Presentation of the German Central Innovation Programme for SMEs (ZIM)

EU-Canada Cluster Cooperation Event
Hanover Fair – 1 April 2019

Carmen Heidecke
Head of Division Central Innovation Program for SME (ZIM)

From idea to market success - innovation programmes for SMEs



Central Innovation Programme for SMEs (ZIM)

Largest programme supporting the innovative „Mittelstand“ (SME); Budget 555 mio € in 2019

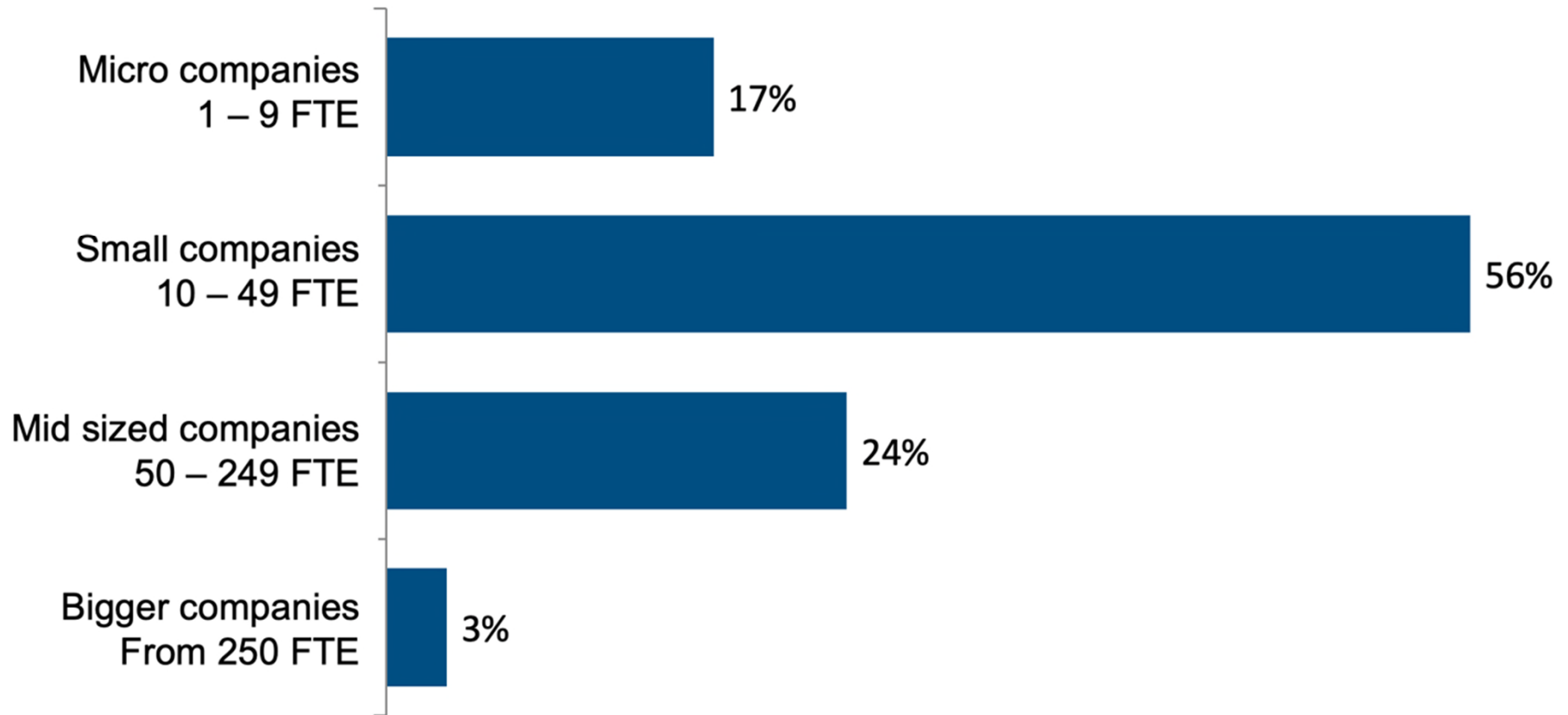
More than 3.000 (sub-)projects per year

Growing number of international projects (about 5% of the cooperation projects)

Objective: Technology and sector open support for innovative SME (less than 500 employees)

Measure: Grants for innovative R&D projects and network management

Funding by company size



ZIM – all under one roof

	ZIM Individual projects	ZIM Cooperation projects	ZIM Innovation networks
Research & Development funding	R&D Individual projects in companies	R&D Cooperation projects between companies or companies and research and technology organizations	Cooperation networks <ul style="list-style-type: none"> • Network management • R&D Cooperation projects • R&D Individual projects
	additionally: innovation advisory services and innovation support services		
Program Management	EuroNorm GmbH	AiF Projekt GmbH	VDI/VDE Innovation + Technik GmbH

Central Innovation Programme for SMEs (ZIM)

- Eligible Volume: up to 380.000 € per (sub-)project and network management.

International network: up to 450.000 €

- Rate of funding: 25-55% of eligible volume for companies, 100% R&D research institutes (up to 190.000 €).

International R&D project: up to 10%-points more

- Declining funding of network management (90-50%) over the term of usually 1 + 2 years.

International network: 95-40%, usually 1,5 + 3 years

Better funding conditions for international projects...why?

Higher incentives:

- Stronger innovation capacities through bundling of competence
- International exchange of ideas and solutions
- New commercial relations and trade markets

Demand of SME:

- Additional cost: language, travelling, coordination

International Cooperation within the ZIM

- Criteria for support
 - Level of innovation, marketability
 - Balanced cooperation
 - Cooperation agreement
- Solely funding of German partners
- Advantages of international agreements
 - Coordinated procedures
 - Funding of all partners

Agreements of International R&D Cooperation

- Network **IraSME** (International research activities by **SMEs**):
2x annual calls with Alberta (Canada), Belgium (Wallonia, Flanders), Austria, Russia, Czech Republic and Luxemburg
- Agreements on **bilateral cooperation**:
Argentina, Brazil, Finland, France, Japan, Canada, Singapore, Catalonia (Spain), Sweden, Vietnam, Taiwan, South Korea
- Cooperation through the EU network **EUREKA**:
Application with partners in 40 countries possible
Calls with Spain, Denmark und Israel

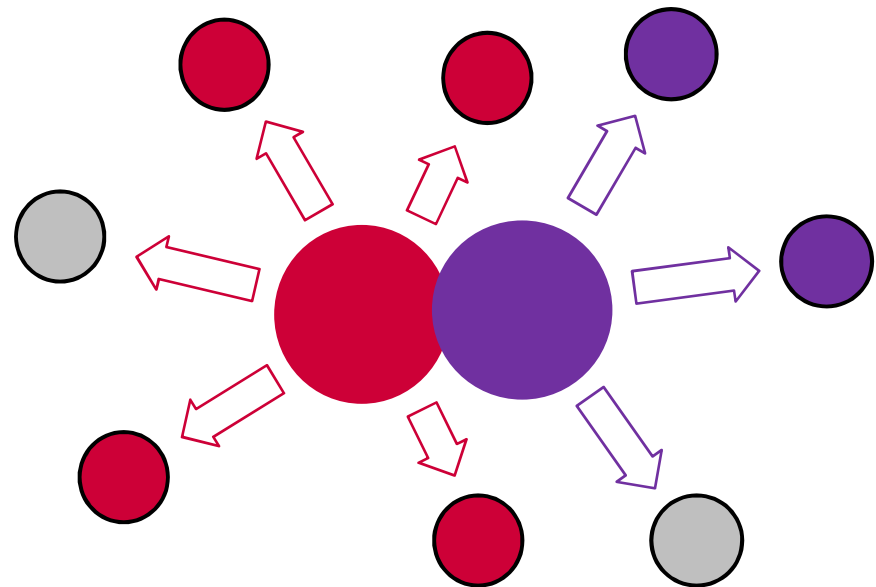
ZIM – R&D Cooperation with Canada

- Cooperation with Alberta (GCCIR) since 2013:
6 bilateral calls; 1 IraSME call
- Cooperation with Canada national level (NRC)
since 2016:
4 bilateral calls
- Results: 31 funded R&D cooperation projects:
In Germany: 32 SMEs and 18 research institutes
- Grants for German partners: 9.1 mio €

ZIM – International Innovation Networks (since 2018)

Requirements

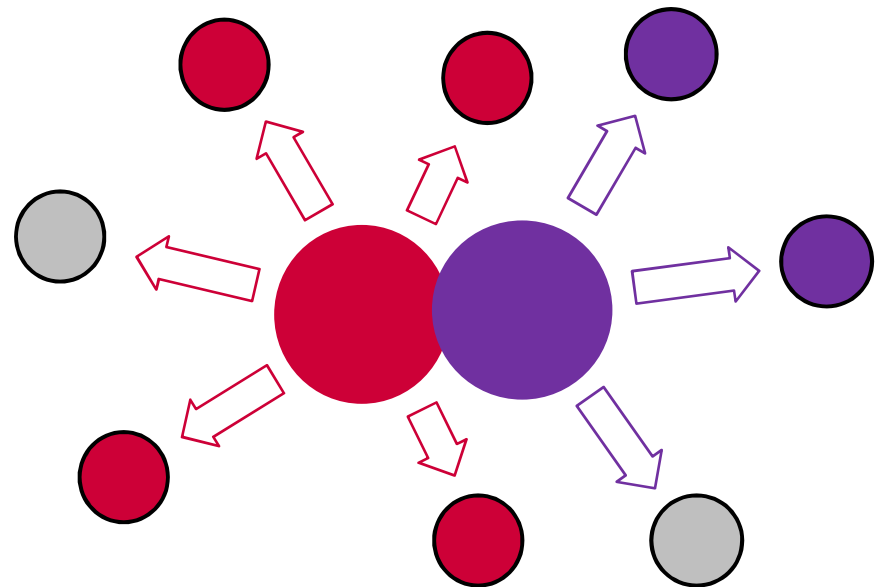
- At least 4 German SMEs
- Networking management organisation in GER
- At least 2 SMEs from the partner country
- Coordinator in the partner country
- Optional partners



ZIM – International Innovation Networks

The foreign coordinator supports the German Network Management and represents the SMEs of the partner country.

- SMEs from partner country
- German SMEs
- Optional partners



ZIM – International Innovation Networks

Up to now (since 2018)

- 17 international Networks

Countries

- Austria, Australia, Chile, France, United Kingdom, Poland, the Netherlands, Switzerland, Slovakia, Gambia, Burkina Faso, Ruanda

ZIM – International Innovation Networks

- Approval of a **Canadian German Innovation Network**
- Topic: Medical Cannabis
- German participants: 5 SMEs, 1 research institute
- Networking management organization:
University Hohenheim, Stuttgart
- Funding for networking management:
190.000 € + R&D projects
- Canadian participants: 4 SME
- Networking management organisation:
National Research Council Canada (NRC)

Thank you.