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PRESS RELEASE

EuroBoosTEX aim is to drive the digital and green transition in the textile sector

EuroBoosTEX is a European partnership that aims to accelerate the dual green and digital transition of European textile SMEs and boost their international competitiveness.

EuroBoosTEX Joint European initiative in support of the textile industry for European recovery through digital and ecological transition has started with its kick-off meeting held in Valencia on September 15th and 16th 2022.

The project will run until September 2025. EuroBoosTEX has received funding from SMP programme under Grant Agreement 101074671.

The project EuroBoosTEX

The main objective of EuroBoosTEX is to connect textile ecosystems across EU regions to strengthen value chains, stimulate innovation, internationalisation at SME level, and facilitate industrial transformation towards a greener and digital future.

The project aims to drive change and make European textile value chains more resilient in the post-Pandemic period by providing SMEs with a set of tools to improve their innovation potential, technology adoption, skills acquisition and internationalisation.

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Project actions

The project has a total budget of 1.4 million euros and 1.050 million euros are directly targeted to support EU textile SMEs.

They will be focus on:

- Animating a European textile network for resilience and generating growth opportunities for SMEs.
- Fostering innovation for strategic autonomy by funding new products or services,
- Support the adoption of advanced digital technologies,
- Explore international opportunities in Australia,
- Support the reskilling of the textile workforce and build skills through training



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EuroBoostTEX will launch 3 calls for proposals in the project lifetime.

Individual voucher will be offered to develop resilience plans and innovate with new-to-firm products or services and boost projects in consortia to uptake green and digital technologies.

Nearly 50 textile SMEs in the EU can benefit from individual services and participate in consortia and international projects.

Framework and consortium

The consortium is made up of 5 partners from 4 countries: [ATEVAL](#) (Spain), [AEI textile](#) (Spain), [CITEVE](#) (Portugal), [NTT](#) (Italy) and [TECHTERA](#) (France).

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