

Looking for new markets?

DISCOVER

POLAND

Open call for **ClusterXchange** visit to
Poznań in 17-19 October 2023

greentech-project.eu

APPLY NOW! Deadline: SEPT 23

Business visits

Practical insights

B2B meetups



Co-funded by the COSME programme
of the European Union



Everything about the Bioenergy landscape
in Poland!

AGENDA 17 OCT, IN POZNAŃ

POLECO FAIR

- 9:00 – 9:30 Welcome coffee
- 9:30 – 10:00 Welcome by Biomass Group & introduction of participants
- 10:00 – 11:15 Information about, POLECO and other relevant fairs organised by MTP
- 11:15– 11:30 Coffee break
- 11:30– 16:30 Participation in POLECO Fair
- 16:30 – 17:00 Summing up meeting

18 OCT, IN POZNAŃ

BIOGAS INFORMATION POINT AT POLECO
FAIR C/O BY BIOMASS MEDIA GROUP

- 9:00 – 9:30 Welcome coffee
- 9:30 – 11:15 Information about the Biomasa magazine and collaboration with bioenergy stakeholders
- 11:15-11:30 Coffee break
- 11:30– 13:00 Biogas & biomass market in Poland
- 13:00 – 14:00 Lunch
- 14:00 – 15:15 Cases of innovative bioenergy solutions: by Polish partners and visitors
- 15:15 – 15:30 Coffee break
- 15:30 – 17:00 Technical and legal requirements for bioenergy in Poland and wrap-up



19 OCT, IN POZNAŃ

PPNT

9:00 – 12:30 **Workshop: Challenges for the protection of water ecosystems related to climate change and energy transformation**
Objective: Sharing experiences and searching for ideas for new solutions, including joint projects

12:30– 13:30 Lunch

13:30 – 16:30

- Practical aspects of doing business in Poland
- Good practices of companies entering the Polish market. Focus on environment protection requirements, including waste management reporting, basics of ESG reporting

16:30 – 17:00 Résumé



Objective:

Business relations building focused on, matching suppliers and recipients of greentech, bioenergy solutions, good practice exchange, co-creating ideas for joint projects.

Target groups:

- **SMEs interested in bioenergy**, based on new technological solutions that could contribute to the development of bioenergy usage;
- SMEs interested in bioenergy, who want to gain knowledge about trends and learn about good practices in the field;
- **Researchers, public organisations, NGOs, technology parks** and intermediaries in building innovative partnerships and obtaining financing.



What do we offer?

- Meeting the knowledge hub on bioenergy in Poland, companies, researchers, and institutions in the bioenergy and biomass products sector.
- Presentation of the experiences and challenges of specific entities in this area.
- Opportunity to find a business partner to invest in projects for the environment as well as research and demonstration projects in the field of urban environment.
- Participation in the international POLECO fair.
- Information about entering the Polish market.
- Meetings with innovative green companies

ABOUT POLECO

On 17-19 October 2023 POLECO trade fair will be held in Poznań. The most important meeting place for representatives of business, science and education directly involved in the environmental protection and waste management sector. The international trade fair is visited by representatives of such companies as municipal management, waste management, energy, heating and water supply companies, as well as urban greenery maintenance.

At POLECO, international exhibitors present a wide range of products, services, technologies and solutions for climate and environmental protection and sustainable development. POLECO is an opportunity to establish business contacts, promote brands and meet industry market leaders.

The POLECO exhibition is accompanied by numerous conferences, training sessions and lectures, which address the most current challenges related to environmental protection, climate policy and sustainable development.

ABOUT THE HOST

Biomass Magazine is the publisher of the first nationwide publication fully dedicated to the biomass industry. Biomasa Magazine has been popularizing topics related to renewable energy since 2014, focusing in particular on the biogas, pellet and biomass industries. Our publications include the following records: "Biogas and Biomethane Market", "Biogas Investor's Guide", "Pellet Factory", "Biomass and Heating and Energy" and industry reports. In addition to printed editions, the online versions are made available at www.magazynbiomasa.pl. The publishing activity of the Biomasa Magazine is complemented by the organization of conferences and workshops.



Co-funded by the COSME programme
of the European Union

This project is funded by the European Union's COSME Programme. The content of this document represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the European Innovation Council and SMEs Executive Agency (EISMEA) or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.