







Looking for new markets?

DISCOVER

POLAND

Open call for **ClusterXchange** visit to Poznań in 17-19 October 2023

greentech-project.eu

APPLY NOW! Deadline: SEPT 23





Environmental solutions to develop companies' ESG

AGENDA 17 OCT, IN POZNAŃ

7	

9:00 - 9:30	Welcome coffee
9:30 - 10:00	Welcome by MTP Group & introduction of participants
10:00 - 11:15	Information about MTP Group, POLECO and other relevant fairs organised by MTP
11:15- 15:30	Coffee break
11:30- 13:00	Visiting the company facilities
13:00 - 14:00	Lunch
14:00 - 15:30	Poznań Science and Technology Park - how we help companies to prepare for the implementation on ESG regulations
15:30 - 15:45	Coffee break
15:45 - 16:45	Internationalization of your business - Enterprise Business Network
16:45-17:00	Wrap-up

18 OCT, IN POZNAŃ

9:00 - 9:30	Meeting at MTP (fair) premises – PO briefing	LECO Fair
9:30 - 16:30	Participation in POLECO Fair	
6:30 - 17:00	Summing up meeting	\/









19 OCT, IN POZNAŃ

9:00 -12:30

Workshop: Challenges for the protection of water ecosystems related to climate change and energy transformation

Objective: Sharing experiences and searching for ideas for new solutions, including joint projects

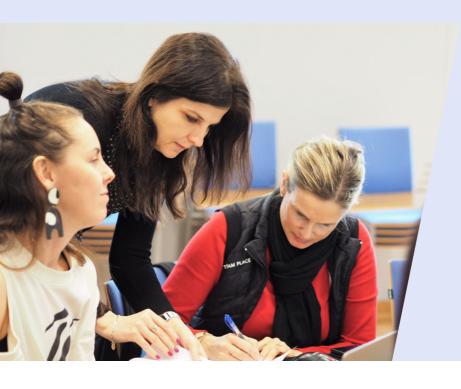
12:30 - 13:30

Lunch

13:30 - 16:30

- Practical aspects of doing business in Poland
- Good practices of companies entering the Polish market. Focus on environment protection requirements, including waste management reporting, basics of ESG reporting

Résumé 16:30 - 17:00





Objective:

Business relations building focused on green & blue solutions, matching suppliers and recipients of greentech solutions, good practice exchange, co-creating ideas for joint projects.

Target groups:

- · SMEs interested in the green transformation, who want to gain knowledge about trends and learn about good practices in the field of mitigation and adapting to climate change affecting the quality of water and air, waste management, recycling, and alternative energy sources, and to establish business relationships;
- Enterprises, primarily GreenTech SMEs, i.e. based on new technological solutions that could contribute to identifying solutions in the examples/cases presented in the agenda;
- · Researchers, public organisations, NGOs, technology parks and intermediaries in building innovative partnerships and obtaining financing.



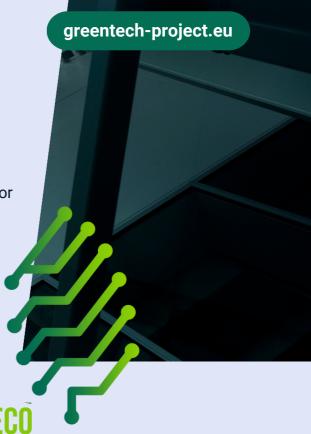






What do we offer?

- · Visits to institutions related to ESG regulation implementation.
- · Presentation of the experiences and challenges of specific entities in this area.
- · Opportunity to find a business partner to invest in projects for the environment as well as research and demonstration projects in the field of urban environment.
- · Participation in the international POLECO fair.
- · Information about entering Polish market.
- · Meetings with innovative green companies.
- · Examples of ESG strategies of corporates in Poland.





ABOUT POLE

On 17-19 October 2023 POLECO trade fair will be held in Poznań. The most important meeting place for representatives of business, science and education directly involved in the environmental protection and waste management sector. The international trade fair is visited by representatives of such companies as municipal management, waste management, energy, heating and water supply companies, as well as urban greenery maintenance.

At POLECO, international exhibitors present a wide range of products, services, technologies and solutions for climate and environmental protection and sustainable development. POLECO is an opportunity to establish business contacts, promote brands and meet industry market leaders.

The POLECO exhibition is accompanied by numerous conferences, training sessions and lectures, which address the most current challenges related to environmental protection, climate policy and sustainable development.

ABOUT THE HOST

MTP Group has over 100 year tradition of exhibition organisation. It is the biggest fairs and event organiser in central Europe. In addition to business exhibitions recognized throughout the world, MTP organizes congresses, conferences, cultural and sports events, including mega-events, which annually attract over 1 million guests from all over the world. The MTP Group manages a large exhibition and conference facilities in the very heart of Poznan city.



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