



<b>PROJECT ACRONYM</b>	EXCELIVING
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#### ABSTRACT

The purpose of this document is to provide detailed information about the EXCELIVING Twinning Programme, which aims to facilitate the transfer of expertise and knowledge among Clusters, small and medium-sized enterprises (SMEs) and other Clusters's members, and to promote interregional collaboration to advance together toward healthy, age-friendly and sustainable living spaces.

This document allows potential participants to understand the framework of the EXCELIVING Twinning Programme, the sessions/actions that will be organised in each collaboration area, and the implementation process that will guarantee the success of the experience.





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## EXCELIVING TWINNING PROGRAMME

The EXCELIVING Twinning Programme aims to facilitate the transfer of expertise and knowledge among Clusters, small and medium-sized enterprises (SMEs) and other Clusters' members, and promote interregional collaboration to advance together toward healthy, age-friendly, and sustainable living spaces.

### Objective

The EXCELIVING Twinning Programme aims for knowledge exchange among Clusters, SMEs and other Clusters' members from different European regions, contributing to facilitate the exchange of experiences, identify new projects and initiatives, increase the capacity of participants to overcome the corona pandemic crisis, and create a favourable ecosystem to promote healthy, age-friendly, and sustainable living spaces.

The EXCELIVING Twinning Programme has been defined to strengthen the cooperation between entities with similar challenges and needs, as well as share information and know-how, encouraging the participation of actors from regions less developed.

### Theme and topics

The actions to be boosted and organised under the EXCELIVING Twinning Programme will be focused on healthy, age-friendly, and sustainable living spaces and some of the topics to be addressed are presented below:

- Advanced technologies,
- Sustainability and Circular Economy,
- Healthy environments,
- Assisted environments,
- Connected environments,
- Smarter living environments,
- Sustainable living spaces,
- Innovative construction materials and furniture,
- Ecological and sustainable raw materials and components,
- Internationalisation,
- Innovation.





## EXCELIVING Twinning Programme collaboration areas and operationalisation

In the EXCELIVING Twinning Programme the transfer of knowledge between agents along the Habitat value chain will be accomplished through different actions framed in the following key **areas of collaboration**:

- Area 1 - Exchange of experiences and operational know-how between staff from the EXCELIVING Clusters partnership.  
*Through 10 specific bilateral webinars between the 5 Clusters of the partnership on the cluster operation activities and management.*
- Area 2 - Improve the services offered by Clusters to SMEs as well as the provision of new common services.  
*Through 10 specific bilateral sessions between the 5 Clusters of the partnership on the offered services and its operationalisation to their members as well as the promotion of other initiatives.*
- Area 3 - Exchange of experience and knowledge among clusters, SMEs and other Clusters' members, through networking and matchmaking actions (B2B and C2C).  
*4 B2B and 4 C2C sessions happening during the ClusterXchange events that have included a specific presentation session of the EXCELIVING Twinning Programme. At the end of the first bilateral meeting, a second Twinning Programme meeting will be arranged by the participants, if they find it interesting to continue exploring synergies.*
- Area 4 - Capacity building of clusters and SMEs' staff.  
*This will include the Capacity Building Programme addressed to EXCELIVING Cluster partners, as well as the Training Programme addressed to SMEs.*
- Area 5 - Promotion of collaboration and development of specific initiatives or projects.  
*This will be done during the events and networking happening during the ClusterXchange events.*
- Area 6 - Work together to address specific common challenges and needs.  
*This will be done during the events and networking happening during the ClusterXchange events.*



## How to participate in the EXCELIVING Twinning Programme

In order to participate in the EXCELIVING Twinning Programme, the following steps must be fulfilled:

### 1. Registration as a twinning partner

Clusters, SMEs and other Clusters' members interested in participating in the EXCELIVING twinning programme should start by registering the organisation in the form available on the project website. Once the registration is complete, the project partners will support the participants to find a 'twinning partner', based on their profile and interests. The EXCELIVING helpdesk will also help to identify other clusters and SMEs interested in collaborating and establish contact between them.

### 2. Signature of a Twinning Agreement to formalise the cooperation

The 'twinning partners' must sign a Twinning Programme agreement registering their willingness to participate in this cooperation action that will help to define the objectives of their collaboration. The template for the Twinning Agreement will be provided on request.

## Other relevant information on the EXCELIVING Twinning Programme

### ✓ Ongoing support and guidance:

The project team will support the programme participants throughout the process. Along with the helpdesk, the project team will assist participants in their countries as well.

- [Danish Life Science Cluster](#) | Denmark
- [Cluster Habitat Sustentável](#) | Portugal
- [Transylvanian Furniture Cluster](#) | Romania
- [Clúster CENFIM](#) | Spain
- [SMARTECH Clúster](#) | Spain

### ✓ Experience feedback from participants

Following the meetings established between the twinning partners, the participants will receive a short survey in order to help the partnership to evaluate the EXCELIVING Twinning Programme.

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