





333 Academy aims to promote the improvement of technical competencies of professionals in the swine sector through continuous training and design of technical content for the development of teaching materials and scientific dissemination for over 25 years to more than 132,000 active users in the world. We have a team of experts and we offer a wide variety of courses and programs, from online training to classroom training programs, adapting to the needs and requirements of each client

See the complete profile and course/consultancy service description on Pool of Experts website:

Course environmental management and fight against climate change

Animal Welfare on farms

Pig farm worker specialized course in the European context

Format: Online Location: Online

























**Linked** in

ALW F&I collaborates with European private and public entities in their innovation programs and policies, participates in the construction of innovation ecosystems and advises tech/deeptech startups in their European scale up and financial strategy.

See the complete profile and course/consultancy service description on Pool of Experts website:

<u>Development from local to national and European scale</u>

Format: In person and Online Location: Paris - France



















### Pool of Experts EAV





EAV

Elena Alamar

International Consultant, Business Coach for EIC Accelerator/SMEI & BlueInvest

EU Evaluator

C/ Dolores Marqués 33, Esc. 3, Pta. 3 - 46020 - Valencia

Tel.: +34 650309549 SKYPE: elenaa718

Linkedin: https://es.linkedin.com/pub/elena-alamar-velázquez

I work Business Consultancy and in Business Innovation EC Coach, as well as in EU Evaluation programs.

Since 2005, as a Business Development Consultant, my main expertise is in international consultancy, exports/imports, international market implementation, business development, marketing, legal contracting & innovation, among others.

Since 2014, I am an EC Coach in Business Innovation Development under the main relevant European funding programs: EIC Accelerator/EISMEA (I was certified by the EC as Business Innovation Coach on the first panel board of Expert Coaches in year 2014 under SME-Instrument H2020), EUDIS Coaching program, Blue Invest Readiness Assistance, LCBA, INNORATE, GALACTICA, ... & an EU Evaluator, since 2016, for several European funding programs (EUREKA/EUROSTARS, INNOWIDE, IFD, COST, FET, IRIS-RIF, ONTOCHAIN, RIMA, GALACTICA,...).

Before this, I worked for several large and SMEs as Export Manager and/or CEO always involved in international markets and upscaling.

More than 30-years of multi-sectorial experience supporting business development activities for the sme's in the field of internationalization, marketing research, R&D innovation, international markets, entrepreneurship, sustainability and greening of production modes and CSR strategies, Exports & Imports, International Management, Business Development and markets implementation, etc. As a Business Coach, I try to understand the context of the company and empower the sme's management for handling similar challenges in the future on their own. Based on this philosophy, I manage and support to the companies on Business Development: focusing on the identification, analysis and evaluation of potential business opportunities, funding and investment location, the definition of business segments and the development of an effective marketing mix; on Organization: aimed at mobilizing the resources of the smes to ensure the efficiency and performance of the company's organization; and, finally, on Cooperation, supporting smes in planning and implementing innovation partnerships and project consortia.

See the complete profile and course/consultancy service description on Pool of Experts website:

Business Innovation Coaching & International Consultancy

Format: Online Location: Online



















Pool of Experts
Environmental Impacts
Academy







### ENVIRONMENTAL IMPACTS ACADEMY



Environmental Impacts Academy teaches people to do Environmental Life Cycle Assessment (LCA).

LCA is not rocket science but it is a bit difficult, and it is important that you know what you are doing.

Our Hands-on LCA training and support program is made by world leading LCA experts. It starts with LCA education and then continues with each student conducting a real life LCA for something that their business needs an LCA for. More information is available on our web page www.environmentalacademy.org under Products and Prices.

See the complete profile and course/consultancy service description on Pool of Experts website:

Environmental LCA Recruitment, training & support program

LCA Starter training & support program

Format: Online Location: Online

























Ingenium provides added value consulting services to startups, SMEs and institutions, eager to enhance their development and innovation performance and impact. By utilising professional, well- established methodologies and tools and featuring long-standing experience in European funding mechanisms, Ingenium is your key partner to success. The training/ services include the following indicative structure (definitely it shall be tailored to the particular needs of the startup/ company): a) Clear definition of the problem/ challenge that the startup/ company wihses to tackle. b) Definition and documentation of the proposed solution/ technology, its impact and technical detailsand documents. c) Intellectual Property Analysis d) technology Readiness Analysis e) Market assessment and Competition Analysis f) PESTLE Analysis g) Business Modelling h) Financing and Business Exploitation Scenaria i) Team building and management

See the complete profile and course/consultancy service description on Pool of Experts website:

Development and innovation performance and impact

Format: Online Location: Online

























At iQneiform, we are pioneers in harmonizing digital innovation with sustainable development. Our expertise lies in providing advanced consultation services on innovative approaches to the circular economy, ensuring that businesses not only thrive but also contribute positively to the environment. We offer specialized training programs in sustainability, digitalization, internationalization, and innovation, equipping organizations with the skills needed to excel in today's dynamic global market. Our focus on the Water-Energy-Food Nexus allows us to deliver tailored digital strategies and IoT technology solutions, aimed at enhancing resource efficiency and fostering economic growth while prioritizing ecological and social responsibility. iQneiform is not just a service provider; we are partners in driving transformative change for a sustainable future.

See the complete profile and course/consultancy service description on Pool of Experts website:

Sustainable Digital Transformation and Internationalization
Internationalization Training
Digital Transformation Training
Sustainability Training Packages

Format: Online and Face-to-Face Location: Worldwide/Travel expense will be added























## MyWeb3

With 15 years of experience in technical and operational management roles within major industrial groups, followed by 16 years leading innovative companies offering B2B products and services, Nicolas Reffé - MyWeb3 - has consistently worked on transforming business processes : Energy, Electromechanical industries, Aerospace, Defense...

His career has led him to manage these transformation challenges - organization, processes, digitalization - while developing innovative digital products and services that support these changes. He now focuses specifically on consulting for industrial performance, digital transformation and green transition.

See the complete profile and course/consultancy service description on Pool of Experts website:

Growth - Strategy, Goto Market & Financing
Blockchain & Web 3 - Practical use-cases for Industry & Services

Format: Online Location: Online

























# SGBC Smart Global Business Consultancy

We are a Strategic Global Business Consultancy working towards creating, building, and nurturing a sustainable business ecosystem for the ideas and innovations of the present day.

#### Our Areas of working:

- 1. Einternationaltrade: Our Einternationaltrade (Coming Soon) is an innovative trade platform for buyers and sellers of products and services to trade in the international market. Our membership-based digital trade platform for B2B buyers and sellers offers businesses the opportunity to register, connect and promote products and/or services in the global market. www.einternationaltrade.co.uk
- 2. Strategy Consultancy for New and Existing Business for Products, Services and Market Development.
- 3. Digital and Technical Transformation
- 4. Global Trade and Investments
- 5. Sustainable Business and Commerce Solutions.
- 6. Market Entry and Growth and Development.
- 7. Global Partnership and Innovation.

We value Sustainability and Innovations; We are passionate in developing business of our members and we do so by providing strategic business and market development consultations for businesses of all sectors to maximize export and import trade.

From the present to the future, our unique and novel ideas about nurturing and sustaining business models, will help in navigating different and difficult terrain, transform, modify, and ensure the highest levels of growth for our Clients.

Linked in

See the complete profile and course/consultancy service description on Pool of Experts website:

Strategy, Digital, Technical, Trade, Research, PPP

Format: Online or on-ste Location: Northern Ireland, UK, Ireland























### WATURA



Since 2010, WATURA is a training organisation specialised in the water and sanitation sector. Committed to making technical training accessible to all, WATURA provides a platform available in French, English and Spanish. The platform features more than 200 digital courses covering a wide range of technical fields (drinking water, wastewater, pumping, safety, cross-disciplinary expertise, etc.) and more than 1,000 quizzes to assess and reinforce your knowledge. We now have over 250 public and private customers in France and abroad, with more than 10,000 learners.

See the complete profile and course/consultancy service description on Pool of Experts website:

<u>Blended learning - Vocational training for technical water and sanitation workers</u> <u>Digital training - Vocational training platform for technical water and sanitation workers</u>

Format: Online and Face-to-Face
Location: Online; On site (depending on the client, usually at their office/site)

























WISSENSCHAFTS + TECHNOLOGIEPARK NORD® OST®

#### WITENO





- \* International skill training as a basis for international projects
- \* Training on how to come from the idea to an (R&D) project
- \* Support for innovative SME to internationalise
- \* Entry point to the German market
- \* StartUp support

See the complete profile and course/consultancy service description on Pool of Experts website:

> International skill Idea to (R&D) project training

Format: In person, Online Location: Greifswald, Ingenious events

















