Webinar Series: Driving Green and Digital Transformation in the Architecture, Engineering and Construction Sectors

THE WEBINAR
In today's evolving landscape, the Architecture, Engineering, and Construction (AEC) sectors stand at a pivotal juncture. The call for change echoes louder than ever, urging us to reimagine our practices for a sustainable and technologically advanced future.

The urgency of addressing environmental challenges cannot be overstated. The AEC sector holds tremendous potential to mitigate its impact on our planet. Green transformation isn't just a choice; it's a necessity. From reducing carbon footprints to redefining resource consumption, embracing sustainable practices is crucial for our collective well-being.

Simultaneously, digital transformation has emerged as a catalyst for progress in the AEC sector. Technologies like Building Information Modeling (BIM), Artificial Intelligence (AI), Internet of Things (IoT), and 3D-printing are reshaping how we conceive, design, and construct. They amplify efficiency, innovation, and precision, offering boundless opportunities for industry advancement.

OUR VISION FOR CHANGE
It's in this spirit of transformation that we present this webinar series. We aim to show the path towards a greener, digitally empowered AEC sector. Our target audience, SMEs, and cluster managers across Europe, and we will you with the tools, insights, and inspiration to lead the charge towards sustainability and technological advancement in your respective domains.

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THE WEBINAR SERIES
Webinar 1: Unlocking Sustainability: Meeting Environmental Challenges
01.02.2024 (Thursday), from 2 pm to 3.30 pm CET
Get ready to delve into the pressing environmental challenges faced by the AEC sector. We'll uncover the impact of construction highlight the urgency and necessity of transitioning towards sustainable practices. Also, explore the key strategies essential for achieving sustainability in AEC projects.
➔   Registration

Webinar 2: Embracing Digital Innovation
14.03.2024 (Thursday), from 2 pm to 3.30 pm CET
Understand the pivotal role of digital transformation in reshaping the AEC industry, enhancing efficiency, and fostering innovation. Also, navigate the challenges and opportunities inherent in adopting digital technologies.
➔   Registration

Webinar 3: Integrating Green and Digital Transformation
18.04.2024 (Thursday), from 2 pm to 3.30 pm CET
Uncover the power of digital tools in enhancing sustainable practices in AEC projects.
➔   Registration

Webinar 4: Innovative Methods Training
14.05.2024 (Tuesday), from 2 pm to 3.30 pm CET
Unveil innovative strategies to support SMEs in identifying their innovation potential, detecting gaps in green and digital technologies, and integrating innovative practices into daily operations.
➔   Registration

Please register separately for each of the webinars by clicking on the hyperlink! You are also welcome to forward the invitation to your company members!

This webinar series is carried out in the context of the AEC EUROCLUSTER project.