

LEGEND

- ◆ R&D&i Projects
- ◆ Intercluster Workshops
- ◆ Innovation conferences and seminars
- ◆ Internationalization and global position
- ◆ Thinking and strategic discussion
- ◆ Training and talent recruitment

**IMPROVING
COMPETITIVENESS**

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PACKAGING CLUSTER

ACTIVITIES 2019

ACTIVITIES FOR THE MEMBERS 2019

JANUARY

- ♦ 24. Open doors in Witte & Sola. Talking about cybersecurity
- ♦ 25. Webinar training go international a la China, Canadá y EUA. AdPack2
- ♦ 28-29. Food Packaging & Safety, Mission in Hannover FoodPackLab

FEBRUARY

- ♦ 20. What do we mean by R+D+I? Success experiences

MARCH

- ♦ 12. Session of bussiness growth
- ♦ 26. Tools and instruments for those responsible for R+D+I. Management and financing systems.
- ♦ 26-29. Graphispag fair

APRIL

- ♦ 02. Meeting of the sustainability group in ACCIÓ
- ♦ 25. Market Lookout with Gourmet Cluster
- ♦ 30. Collaborative platform workshop

MAY

- ♦ 16-17. Mission food Safety and Packaging in Barcelona. FoodPackLab
- ♦ 23. How to promote business relationships through LinkedIn
- ♦ 24. Bussines oportunitis in the Value change (Veritas)
- ♦ 29. New techniques for plastic recyclability - Free from plastics Fair

JUNE

- ♦ 04. Tools and instruments for those responsible for R + D + I, intellectual property and communication
- ♦ 3-7. Mission of benchmark & bussines I AdPack2 in Canada
- ♦ 17-21. Mission of benchmark & bussines II AdPack2 in China
- ♦ 19. VI Annual Meeting Packaging Cluster

JULY

- ♦ 17. Packaging and plastics in FoodService

SEPTEMBER

- ♦ 05. Professional career path development in packaging
- ♦ 18. Visit to Amazon Logistics
- ♦ 19. Top Packaging Summit de Packbridge Malmö, Sweden. Start-Up Challenge Competition
- ♦ 30-04/10. Mission of benchmark & bussines III AdPack2 in USA

OCTOBER

- ♦ Collaborative platform workshop to promote DIMENet innovation challenges
- ♦ 24. VII Strategic Dive Packaging Cluster
- ♦ Mission food Safety and Packaging in France FoodPackLab

NOVEMBER

- ♦ Work day "New innovation models"
- ♦ Meeting of the sustainability group
- ♦ Open doors in a member company

DECEMBER

- ♦ 12. VII Edition of cases of strategic IESE.

EUROPEAN PROJECTS FOR THE INTERNACIONALIZATION

Adpack 2.0

Promotes intersectoral cooperation between the clusters and their members, as well as supporting internationalization and positioning them in the global value chain of advanced intelligent packaging in Canada, China and the United States.

FoodPackLab

Enhances the synergies between the photonics industry, packaging and food to the current challenges worldwide: food processing, safety and hygiene, reduction of food waste and circular economy in packaging procedures

PERMANENT TRAININGS

In-Company Course

The Packaging Cluster offers the possibility of "In Company" training mode, through topics as Packaging and Management. Specially designed for those companies who prefer to combine training with the daily tasks of their employees and optimize their resources.

Note: all data are subject to change