

## Water and Energy Solutions: EnW Elevator Pitch for European SME at SMAGUA 2017 Join the Competition!

SMAGUA 2017, the international exhibition of water and irrigation, will take place in March 2017 (07-09<sup>th</sup>) and EnW ESCP-4i, a partnership of seven European clusters working across water and energy sectors, will be participating.

The partnership is formed by more than 200 members, mostly SMEs - all developing unique technologies and solutions to address current water and energy efficiency challenges throughout Europe. We wish to showcase, disseminate and internationalise those innovations through SMAGUA by organising an elevator-pitch competition with case studies on innovative technologies and projects.

### What?

An elevator-pitch competition will be organised during SMAGUA 2017 exhibition to disseminate innovative products or projects (ideally TRL8 – TRL9<sup>1</sup>) that **tackle a water and energy issues** in the urban/agricultural/industrial sector. The winner of the elevator pitch will have the opportunity to participate in AQUATECH 2017 (Amsterdam, 31<sup>st</sup> October – 3<sup>rd</sup> November 2017) with the EnW delegation and showcase their project/technology during a workshop organized by our team (full expenses covered).

### Who?

SME from cluster members of AVAENSEN (Spain), CD2E (France), CLEAN (Denmark), EA Ecoentreprises (France), The Water Cluster (UK), Water alliance (The Netherlands), ZINNAE (Spain), are invited to participate by completing the following form.

### How?

**Step 1.** All case studies received will be published at Energy in Water Portal.

**Step 2.** Selection of Five best examples by EnW ESCP-4i Clusters

**Step 3.** These examples will be presented in the Elevator Pitch during Smagua 2017 (March 9<sup>th</sup> 2017). Presentations will be made based in Pecha Kucha style. A jury of external evaluators will select the most promising and innovative solution presented. Presentations should be sent to the organization team no later than March 6<sup>th</sup> (Power point presentations, 20 slides maximum)

**Step 4.** The elevator pitch winner will join EnW delegation at AQUATECH Amsterdam 2017.

All proposals will be evaluated against two criteria:

- Impact of the Solution presented
- Quality of the presentation

### Calendar

Deadline for applications: 10/02/17 through this [link](#).

Selection of five greatest examples: 15/02/17

Elevator Pitch: 09/03/17 at [SMAGUA 2017](#)

Participate now!

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<sup>1</sup> Technology Readiness Level above 8: Full commercial application