

# <IMPACT> CONNECTED CAR

Mobilize your connected car startup to make an impact



## <IMPACT> CONNECTED CAR (#ICCar)

Impacting on the Emerging Connected Car Value Chains

JOIN OUR COMMUNITY AND DISCOVER IT!

<http://impactconnectedcar.fundingbox.com/>

### What is it?

Impact Connected Car aims at creating value link-chains for innovation in the Connected Car Open Space, with vehicle, infrastructure and device and TelCo interactions and consumer and business services through one acceleration and smartization programme (e.g. link with corporates, Regions and clusters).

### Who is involved?

Powerful team of 17 partners across EU Connected Car value chain  
For ALL stakeholders (not only SME/startups nor only partners)

- For **LARGE CORPORATIONS** and **INVESTORS**: Curated Deal-flow generation through Value links-generation
- For **CLUSTERS**: Cross-border and Cross-sectorial matchmaking through one Open Space
- For **REGIONS** and **DIGITAL INNOVATION HUBS**: Entrepreneurial Discovery of C-CAR emerging value chains through a Disruptors Discovery Tool

### What do we want to achieve? How?

- Community of **4.000 members** (corporates, investors, clusters, regions, SMEs, startups) to facilitate cross-border and value-chain collaboration
- **Attract 70 disruptors**: 4 use-cases (partners), 66 SMEs funded with grants and awards.
- Mobilize **extra 2,4Million €** in public and private funds

### What about open calls? (Financial support to SMEs/startups)

- **2,1 Million €** in **EQUITY FREE** for SMEs and startups
- Up to **60k €** in **GRANTS** / beneficiary
- Up to **15K €** in **AWARDS** / beneficiary

### Is it for me?

- **SME status**, in **Europe** or **H2020 associated country**
- **TRL7-TRL9** and responding to #ICCar challenges (stay tuned to open call)
- **Complete acceleration / coaching programme** in business, technical, corporate and funding.

1<sup>st</sup> Open Call closed. 2<sup>nd</sup> Open Call in Spring-Summer. Stay tuned!

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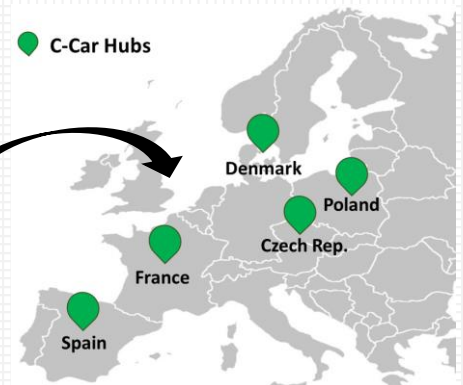


DISCLAIMER: project approved in Horizon 2020 Programme [Grant Agreement No: 731343]

### The partners

- ✓ **5 C-Car Hubs:**

CTAG, MOV'EO, INSERO, LPNT, AUTOKLASTR



- ✓ **2 ECOSYSTEMS:**

FIWARE (ICT), FIA (AUTOMOTIVE)

- ✓ **2 INDUSTRIAL LEADERS:**

FERROVIAL and PSA GROUP

- ✓ **POLICY MAKERS:**

PARP and link with Smart Specialisation Platform

- ✓ **3 SERVICE PROVIDERS:**

FundingBox, ISDI, World Mobile Capital

- ✓ **4 PIONEER USE-CASES:**

BOTCAR, ARGUS, HEVO, LITTLE

### +Supportive partners

Over 15 additional partners support us in community building: MAPFRE, VALEO, BOSCH, ITS Spain, FARADAY, and more... Want to be one of them?

### Contact us!

David Seoane:

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### We are also at:

<https://www.clustercollaboration.eu/eu-project-profile/connected-car>

[http://cordis.europa.eu/project/rcn/209162\\_en.html](http://cordis.europa.eu/project/rcn/209162_en.html)