

# INVITATION

**National Cluster Association – CZ and Cluster CREA Hydro&Energy, z.s.**

invite you to the internationalisation event

## “NATUREEF + V4Clusters Go International“

**Brno Exhibition Centre, Hall B, Czech Republic, 2<sup>nd</sup> March 2017**

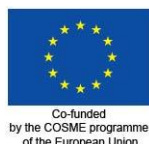
The meeting will focus on internationalization of clusters, their members and partners. The promoters of the project, the NCA together with their member cluster organisation CREA Hydro&Energy, will share their rich experience with other partners.

The European Strategic Cluster Partnership NATUREEF will be presented, which will also offer businesses a chance to participate in specific activities focusing on Latin American and ASEAN countries, and partnerships cluster associations V4.

### PRELIMINARY PROGRAM

9:00	Introduction – Břetislav Skácel, CREA Hydro&Energy, Pavla Břusková, NCA-CZ
9:10	Achievements of the European cluster internationalisation projects - Enric Pedros, FEMAC, Leader of the ESCP NATUREEF
9:30	EU - Philippines Business Network (EPBN) project – Antonio Alcazar, Philippines
9:45	Cooperation of clusters and universities – Petr Kupec, PhD., Mendel University in Brno
10:00	NATUREEF Go International missions for SMEs - Břetislav Skácel, CREA Hydro&Energy
10:15 - 10:30	<i>Coffee break</i>
10:30	Cooperation with the Ton Duc Thang University Vietnam – Prof. Drahomira Pavelková, Vice-Rector, Tomas Bata University in Zlín, CZ
10:45	Czech cluster representation in Vietnam – Lucia Haraslínová, Czech Furniture Cluster
10:55	ESCP ADPACK - Luboš Komárek, Nanoprogress, CZ
11:05	Cooperation with Latin America - Šárka Stegbauerová, Executive director of Chamber of Commerce, Czech-Pacific Alliance
11:15 – 12:15	<i>Discussion and matchmaking with buffet</i>
12:15 – 14:00	Cross-project learning seminar on cluster internationalisation between NATUREEF and V4ClusGo

The participants are also invited to **bilateral Face2Face meetings that take place on 1<sup>st</sup> March** at the same venue. More info at [www.b2match.eu/p4i2017](http://www.b2match.eu/p4i2017) **Registration is obligatory!**



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The V4Clusters Go International project is co-financed by the International Visegrad Fund.