

RURAL
REVITALISATION FOR
CULTURAL HERITAGE



WHAT WE DO

The purpose of REFRESH project is to revitalize the old industrial heritage with the aim of transforming it into socially useful objects. The REFRESH project will develop a multifunctional approach to the revitalization processes, which will involve stakeholders from the creative scene, trade, industry and services.

5 COUNTRIES

10 PROJECT PARTNERS

5 REGIONS

2.1 MILLION EURO PROJECT BUDGET

1.7 MILLION EURO ERDF

TAKING COOPERATION FORWARD

WHO WE ARE

Partners from five central European countries join their forces to improve environmental management in urban areas.

Germany

- Aufbauwerk Region Leipzig GmbH
- SAIONIA - site development and management company

Hungary

- Chamber of Commerce and Industry of Pecs-Baranya
- Local government of Komló

Slovenia

- Institute for the Protection of Cultural Heritage of Slovenia
- Municipality of Piran

Italy

- Venetian Heritage Cluster

Croatia

- Primorje-Gorski kotar County
- Municipality of Lokve

REFRESH project transforms industrial heritage into cultural centers for creative scene as starting point for development of the industrial areas, Municipalities and regions in Central Europe.

REFRESH will develop benchmarking tools, regional strategies and test the new approach in five pilot actions. To reach a critical mass of creative actors and to foster transnational cooperation of the creative scene the project plans to organize exhibitions, cultural events and creative workshops.

Who funds us

Our project is funded by the Interreg CENTRAL EUROPE Programme that encourages cooperation on shared challenges in central Europe. With 246 million Euro of funding from the European Regional Development Fund, the program supports institutions to work together beyond borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia.

DISCOVER MORE ABOUT REFRESH

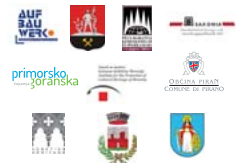
www.interreg-central.eu/refresh

Contact Us

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FACTS AND FIGURES

 10 Project partners

 28 Outputs planned until June 2020

 368.564 Investment value for involved regions in Euro

Outputs

There are 28 project outputs in the project. Five Regional Strategies for the integration of creative scene will be made in five regions participating in the project. After developing Strategies and Action plans, reutilization concepts for selected industrial sites will be made. Pilot activities will be carried out to test the effectiveness of sustainable use of cultural heritage and resources. As part of the project, Peer reviews to train partner and stakeholder for reutilization of investment and pilot actions will be implemented on the sustainable use of cultural heritage and resources. There are also five investments planned: Revitalization of Huthaus in Freiberg (DE) as cultural contact point, Revitalization of communist headquarter in Komlo (HU) as cultural centre, Revitalization of Morfort salt warehouse in Piran (SI) as cultural entertainment centre, Revitalization of old store in Castello di Godego (IT) as cultural hub and Revitalization of tehnic water dam house in Lokve (HR) as cultural centre.

STRATEGIES AND ACTION PLANS

Regional Strategies for the integration of creative scene
Project partners from each country will develop their own regional strategies to gather creative stakeholders in their region. The intention is to create their specific development sites, creative scene and functional structures of trade, business and services for multifunctional use. Joint strategy as a result of five regional strategies will be developed to establish creative scene and bring mutual added value of trade and service sector in multifunctional approach.

12/2019 Finalisation date

TRAINING

Peer reviews to train partners and stakeholders for reutilization of investment and pilot actions
Peer reviews will provide transnational partners with additional knowledge about reutilization of sites, preparation of investment, realization of investment and especially about the results and transferability of pilot actions.

04/2020 Finalisation date

TOOLS

Transnational Benchmarktool as Handbook for reutilization and integration of creative scene
The Handbook includes one strategical and one operative part. The strategical part includes integration of creative scene with services and trade in rural areas which will be further used for regional and transnational strategies. Operative part includes analysis of industrial area, introduction of cultural scene and implementation of reutilization concepts. It analysis different options for cultural use of Huthaus as cultural contact point (DE), of communist headquarter as modern cultural center (HU), old warehouse for cultural and entertainment use(SI), old store as cultural hub (IT) and old tehnic house as cultural center (HR). It will be tested in pilot actions.

06/2018 Finalisation date

PILOT ACTIONS

Pilot actions for integration of creative scene for reutilization of industrial heritage
Reutilization concepts will be tested through integration of creative scene with trade and services for development of the following region:
- Freiberg (DE): cultural contact point for creative, trade/industry and service actors,
- Komlo (HU): cultural centre to introduce creative talents and value chains,
- Piran (SI): cultural and entertainment centre with multipurpose spaces,
- Godego (IT): culture hub for connection of different sectors with creative scene from wider region,
- Lokve (HR): cultural centre combining natural and cultural heritage.

04/2020 Finalisation date