

## **INTERNATIONAL NETWORKING TOWARDS DIGITAL INDUSTRIES: BEST PRACTICES AND GRANTS**

**Turin 14<sup>th</sup> September 2018 – Centro Congressi Unione Industriale Torino  
Via Vincenzo Vela, 17, Turin - SALA PIEMONTE**

### **AGENDA**

#### **09.30-10.00 Regional Authorities' and MESAP's Welcome: Regional and Cluster's Strategies towards Digital Industries**

- 9.30-9.40 Ms Giuseppina De Santis, *Enterprise, Energy, Innovation and Research Regional Minister, tbc*
- 9.40-9.50 Ms Paola Pisano, *Innovation and Research City Councillor, City of Turin, tbc*
- 9.50-10.00 Mr Alfredo Tafuri, *Mesap Innovation Cluster Coordinator*

#### **10.00-10.40 Digital Strategy in Europe to foster SMEs Digital Transformation and Growth**

- 10.00-10.20 Guillaume Roux, Alan Redmond, *SCS Innovation Cluster, Iot4Industry and European Digital Industry Alliance (DIA) coordinators, Silicon Europe Alliance members, "IoT4Industry and DIA Strategies towards SMEs Digital Transformation"*.
- 10.20-10.40 Frank Bösenberg, *Silicon Saxony Innovation Cluster, Silicon Europe Alliance Coordinator, "Silicon Europe Alliance's Strategies for Digital Transformation"*, tbc

#### **10.40-12.00 The Road to Digitalisation: Trends and Needs in the European Ecosystem**

- 10.40-11.00 Junuz Jakupovic, *The Manufacturing Technology Centre Ltd, IoT4Industry partner, "The Framework Synthesis: European Mapping of concerned SMEs and selected/suggested Focus Topics and Sectors"*
- 11.00-11.30 Alessandro Masciarelli, *Telecom Italia, "ICT Trends in the European Digitalisation Process"*
- 11.30-12.00 Large manufacturer "Manufacturing Trends in the European Digitalisation Process", tbc

#### **12.00-13.00 IoT4Industry 1<sup>st</sup> call for Collaborative Projects launch**

Marialuisa Sanseverino, *MESAP Innovation Cluster, "Presentation of the first IoT4Industry Call for Collaborative Projects: eligibility terms and conditions, type of proposals, submission procedure, timing, selection and national contact points"*

#### **14:30-17.00 BtoB and BtoC (Clusters) with MESAP's companies and international clusters' companies**

[Register Link for B2B](#)

ANSWER to the call for Expression of Interest (Eoi) opened until 20<sup>th</sup> October 2018: [Eoi](#)  
JOIN IOT4Industry Call for Collaborative Projects Launch and B2B event in Turin on 14<sup>th</sup> September 2018 until 5<sup>th</sup> September 2018 [Register Link](#)  
STAY TUNED! The call for collaborative projects will open on 20<sup>th</sup> September 2018 [IoT4Industry CALL](#)



## REACH & STAY IN TORINO

**Torino Airport Sandro Pertini** [www.aeroportoditorino.it/en](http://www.aeroportoditorino.it/en) (20 Km from TORINO)

**Bus Service** from Airport to Torino City Centre, 30 minutes (around 7 €)

**Taxi Service** from Airport to Torino City Centre, 30 minutes (30-35 €) [Ph.00390115737/00390115730] or book with App Service [PARKING & TRANSPORTATION](#)



**Milano Malpensa Airport** [www.milanomalpensa-airport.com/en](http://www.milanomalpensa-airport.com/en) (150 km from TORINO)

**Bus Service** Milano Malpensa Airport to Torino City Centre, around 2 hours (around 22 €): 3 stops in the city centre of Torino [Transfer Sadem](#)

**Milano Linate Airport** [www.milanolinate-airport.com/en](http://www.milanolinate-airport.com/en) (130 km from TORINO)

**Bus service** from Milano Linate to Milano Central Station [www.milano-aeroporti.it/static/upload/air/airbus-web-en.jpg](http://www.milano-aeroporti.it/static/upload/air/airbus-web-en.jpg) + **Train to Torino** (cost and time depending on the type of train: <http://www.trenitalia.com/tcom-en> or <https://www.italotreno.it/en>)

### For information and timetables of trains

Trenitalia - [www.trenitalia.com](http://www.trenitalia.com)

NTV - Italo - [www.italotreno.it](http://www.italotreno.it)

GTT - SFM - [www.sfm torino.it](http://www.sfm torino.it)

SNCF - TGV - [www.tgv-europe.com/it](http://www.tgv-europe.com/it)



### By car

Torino can be easily reached also by car (even though driving in the city centre could be quite troublesome). Several roads and highways are connected to Torino, such as for example A4 (from Milano-Venezia), A5 (from Aosta), A32 (from France through the Frejus tunnel), A6 (from Savona), and A21 (from Piacenza).



### Hotels\*\* nearby Unione Industriale di Torino

NH Hotels (nearby Porta Susa and Porta Nuova Stations) [www.nh-hotels.it/](http://www.nh-hotels.it/)

Golden Palace (10 min by walk) [www.goldenpalacetorino.com/](http://www.goldenpalacetorino.com/)

Turin Palace Hotel (10 min by walk) [www.turinpalacehotel.com/en](http://www.turinpalacehotel.com/en)

Best Western Plus Hotel Genova (10 min with M+ 10 min by walk) [www.albergogenova.it/](http://www.albergogenova.it/)



*\*\*we have an agreement with them: please inform us to receive a favorable rate.*

[Centro Congressi Unione Industriale Torino](#)

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## HOW TO MOVE IN TORINO

**Public Transportation** GTT Gruppo Torinese Trasporti <http://www.gtt.to.it/cms/en/>

**Taxi** Service available 24/7: +390115730 or +390115737

**Taxi App** <http://www.aeroportoitorino.it/en/tomove/parking-transport/by-taxi>

### Car Sharing

Car2go <https://www.car2go.com/IT/en/turin/>

Enjoy <https://enjoy.eni.com/en/torino/home>

### Bike Sharing

Tobike <http://www.tobike.it/default.aspx>

Mobike <https://mobike.com/it/download>



## TORINO & PIEMONTE REGION: CULTURAL HERITAGE & LAND OF PERFECTION (UNESCO SITE)

Discover more about Turin and Piemonte on [TURISMO TORINO](#)

Discover Piemonte Region treasures and **taste food & wine** [www.langheroero.it/welcome](http://www.langheroero.it/welcome)

Torino **Museums** [www.comune.torino.it/musei/en/](http://www.comune.torino.it/musei/en/)

Torino & its souls [www.comune.torino.it/musei/en/percorsi/](http://www.comune.torino.it/musei/en/percorsi/), [www.tolove.it/turinguide/index.html](http://www.tolove.it/turinguide/index.html)



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