



**Media
Motor
Europe**

SUPPORT CYCLE 2
2021

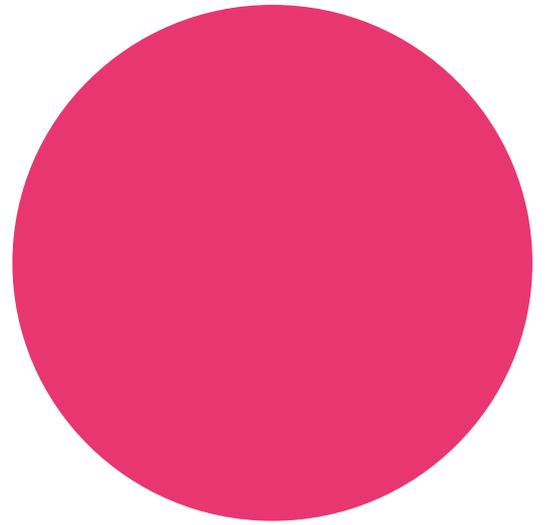
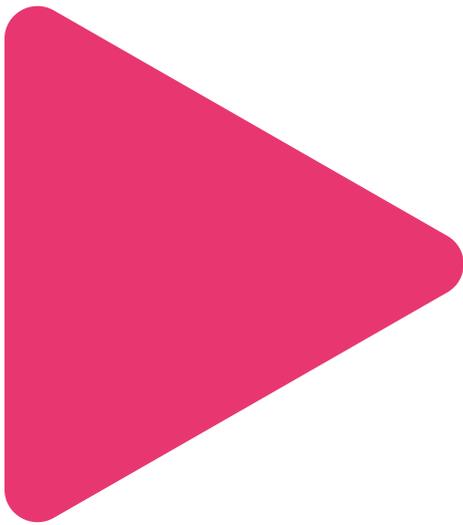
Building deeptech solutions that tackle challenges of the media sector and creative industries

**STARTUPS & SCALEUPS
PORTFOLIO**

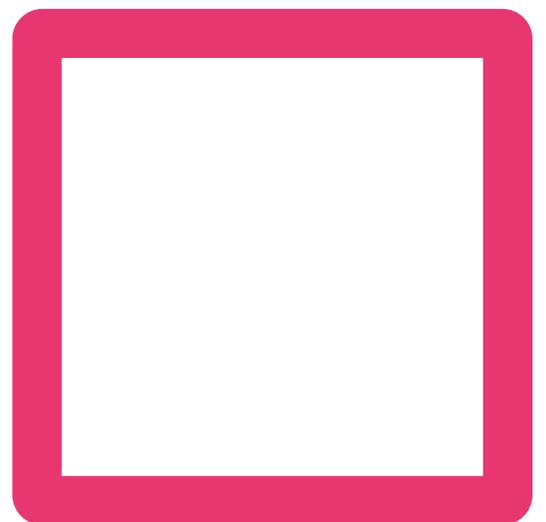
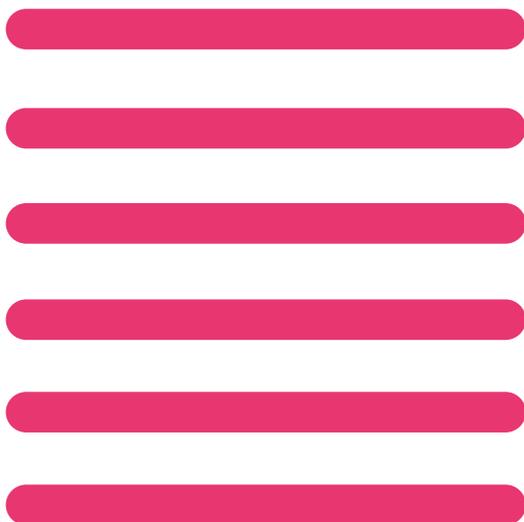
**STARTUP
EUROPE**



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The fight against misinformation and fake news



Varia

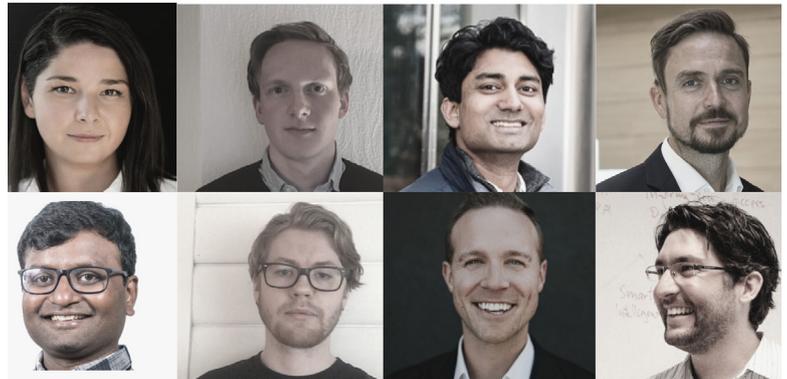
The fight against misinformation and fake news



- ▶ www.varia.media
- Germany
- George Horn

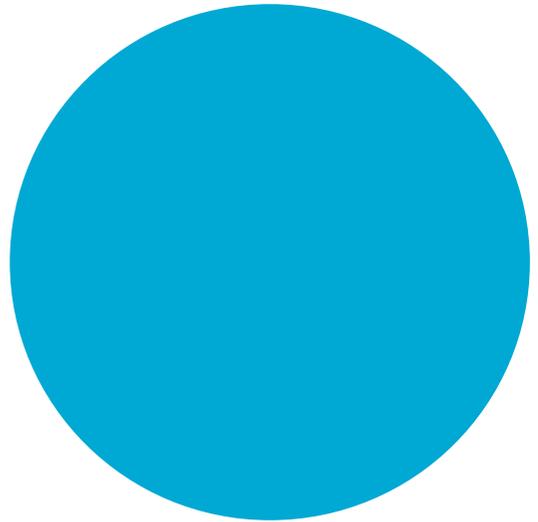
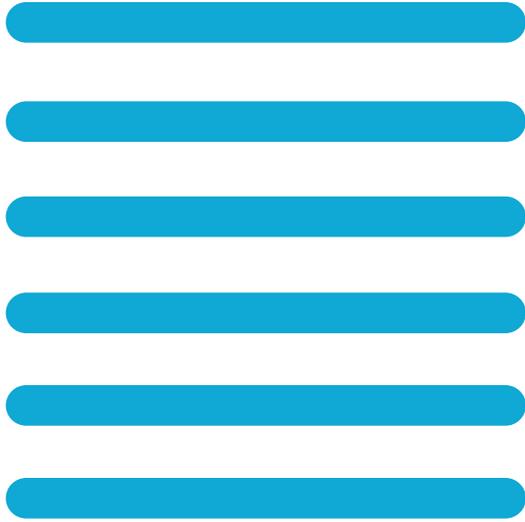
Varia is a text analytics company, specialized on information extraction and opinion mining. Varia is providing “Perspectives as a Service”, different perspectives on a given text topic. Varia’s journalistic research product is available as SaaS or on-premise, stand alone or as API, to integrate nicely into existing workflows.

Factiveerse

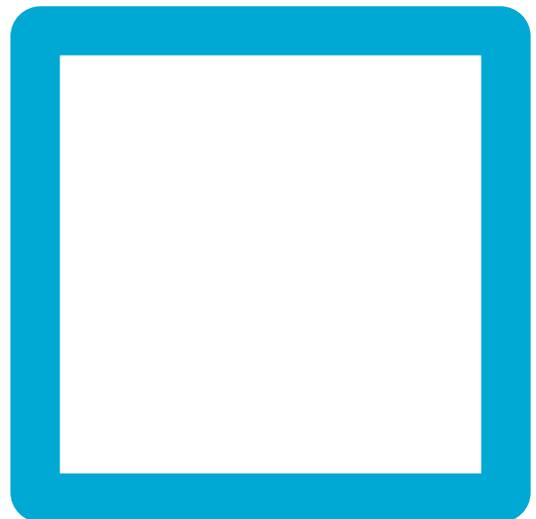
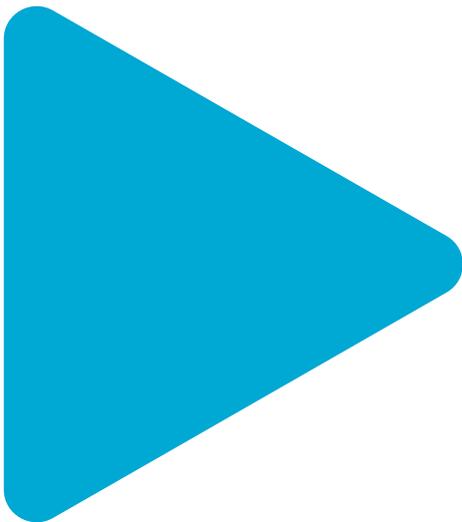


- ▶ www.factiveerse.no
- Norway
- Maria Amelie

We automate fact-checking with cutting-edge AI and NLP. Journalists, communications professionals and content creators can save valuable time and resources using our products. Our patented technology is developed at the University of Stavanger. We are based in Norway, are part of the Norwegian Media Cluster, supported by Valide TTO, Innovation Norway, Norwegian Research Council and private investors.



**Advancing
human-machine
interaction**



DeepVA



- ▶ www.deepva.com
- Germany
- Christian Hirth

The increasing demand for videos makes it impossible for media companies to efficiently manage their growing library. Simply hiring more employees is expensive and the task remains time consuming. DeepVA takes care of this process and automatically categorizes and tags visual content while providing innovative tools to create additional value from media!

KLAP



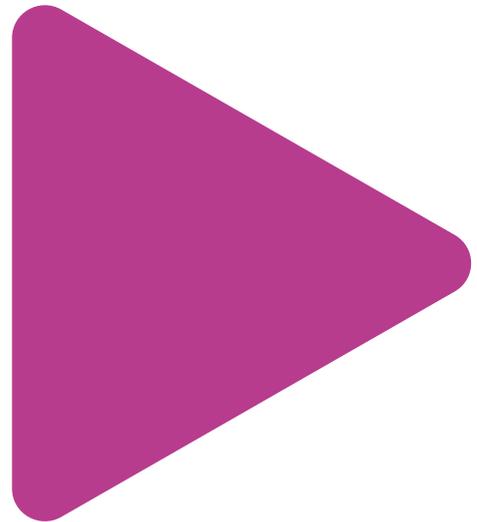
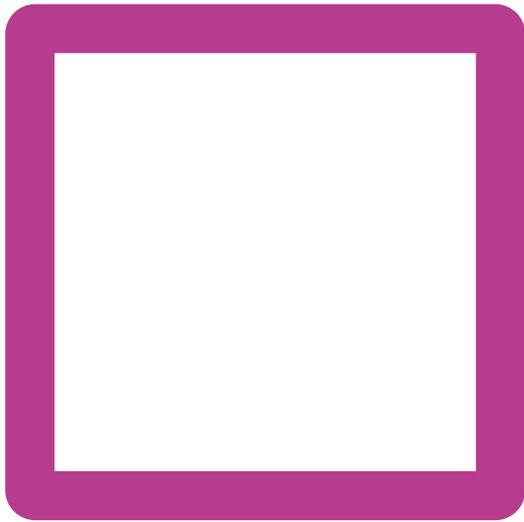
- ▶ www.getklap.com
- Luxembourg
- Olivier Chatillon

We augment sport experience by providing next generation video tracking solutions.

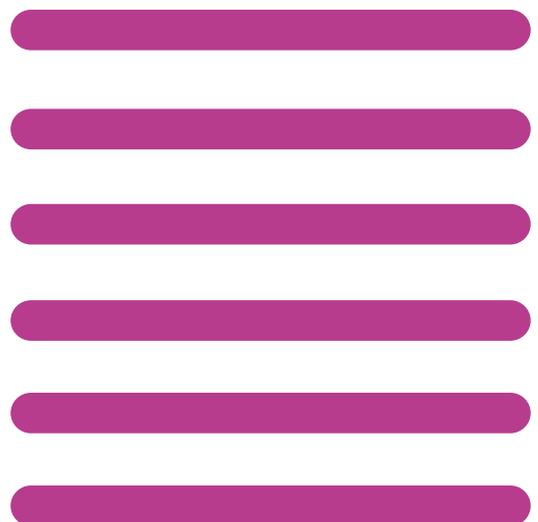
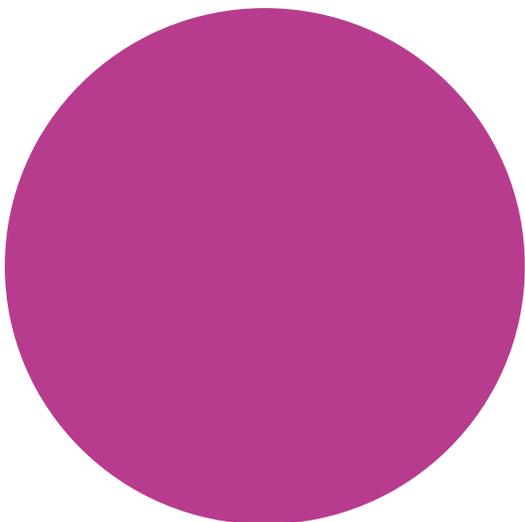


- ▶ www.musicu.be
- Germany
- David Hoga

Worldwide +341m people pay for music streaming and have access to +50m songs. But we are all stuck in filter bubbles. Most artists don't reach their potential fans. We think that good music deserves to be found. That is why musicube trains an AI that "listens" to music and describes it with a system of 800 tags. It results in a SaaS that answers any question about music in a B2B context. From semantic search like "play fast HipHop with female rappers from Norway" that can be integrated into streaming services, to deep search and content inspiration for tv- and radio stations.



Facilitating transition towards a data-driven media industry 4.0



BunchID

Bunch.ID



- ▶ www.bunchid.com
- Croatia
- Carla Ferreri

Bunch.ID is a new revenue platform based on linguistic (NLP) analysis of comments without using any personal data. By analyzing conversation & language we can determine current interest and detect hate speech.

Value of comments: readers who comment are 7 times more engaged. BunchID generates new revenue by: promoting targeted subscriptions calls based on conversation, promoting related articles and placing contextual ads.

EnVSION



- ▶ www.envsion.io
- United Kingdom
- Eddie Forson

EnVSION helps media organisations save time and produce more engaging content at scale by automating their entire video production workflows with multimodal AI.

Visualyst



- ▶ www.visualyst.co
- Norway
- ▶ Miguel Silva

Visualyst helps the film and TV Industry process video for regulatory, technical, and editorial compliance through AI-assisted discovery and cloud collaboration. Our tool Visualyst ONE, allows teams to create policies, review video files against such policies, collaborate, and report in record time. Video content can be automatically scrutinized for things like nudity, violence, religious symbolism, alcohol and drugs, or sentiments such as hateful speech.

PromoMii

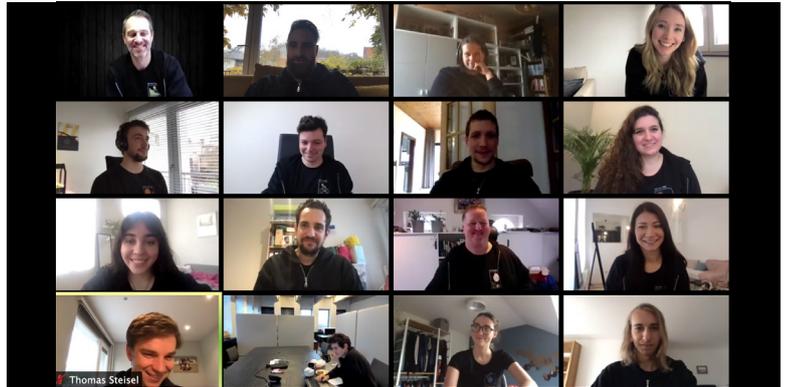


- ▶ www.promomii.com
- United Kingdom
- ▶ Michael Moss

PromoMii's Nova is an AI-powered video editing SaaS platform which allows creatives to quickly search their media archive for specific content such as Celebrities - Facial Attributes - Objects - Transcript & Words - Shots, edit the moments they choose and create multiple new videos in minutes with the help of Computer Vision and AI. Our platform alleviates creatives of time-consuming editing tasks with advanced human-machine interaction and facilitate in the transition to a data-driven media industry 4.0.

Froomle

FROOMLE



- ▶ www.froomle.ai
- Belgium
- Anton Smet

For most news publishers, personalisation isn't living up to the expectations. The reason why personalisation hasn't lived up to the expectations is due to the fact that publishers are comparing the impact, the results of personalisation, to the greats of personalisation like Facebook, Netflix, Google and Spotify, without applying the same techniques and without using it to the same extent. Publishers currently lack both the means and the organisational buy-in to get to truly impactful personalisation. Froomle offers solutions for both.

Smart Touch Systems



- ▶ www.smarttouchsystems.com
- Estonia
- Farooq Nasim Ahmad

Most local sports clubs and schools find it difficult to broadcast live sports events on their social media accounts and websites due to expensive professional cameras and broadcast services. VionLive is an affordable live video broadcast app for iPhone. It is designed with sports specific broadcast tools, for streaming live video on social media and other OTT platforms. Use of AI significantly lowers cost of production and eliminates need to hire the camera crew.

AISpotter



- ▶ www.aispotter.com
- Finland
- Timo Rousti

We eliminate the manual work of video production by automatically generating intelligent highlights and video clips from any video. The service works on pre-recorded videos and on live video streams. We are the best and fastest in analyzing events and highlights from any video.

Design AI



- ▶ www.design-ai.de
- Germany
- Keesiu Wong

Design AI develops an AI-based content warehouse that enables media companies to automatically annotate their video content with deep understanding. Our USP is that instead of offering a fixed AI off-the-shelf, our platform enables our clients to customize their own AI via human-machine collaboration. Thus, we help to dramatically increase the transparency over their videos, making every touchpoint more informed and highly efficient.

United Robots

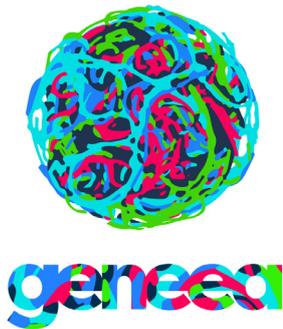
united robots
EMPOWERING JOURNALISM.



- ▶ www.unitedrobots.ai
- Sweden
- ▶ Sören Karlsson

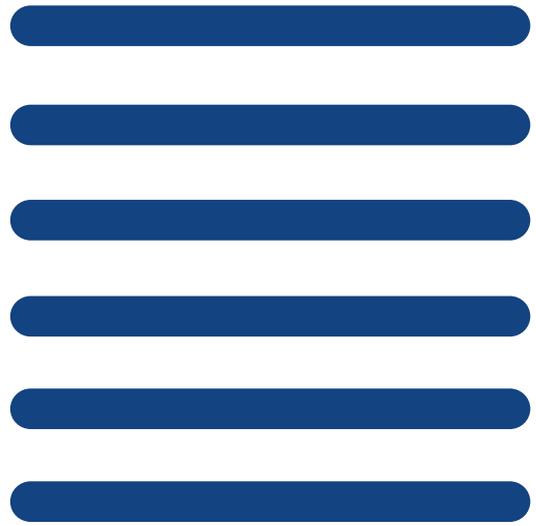
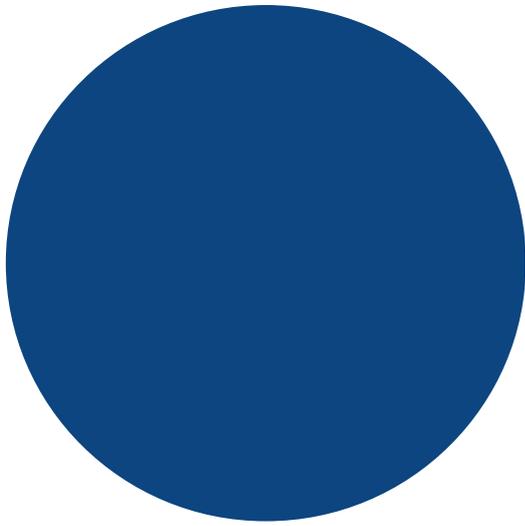
United Robots is the world's leading Content-as-a-Service solution for robot journalism. We provide automated editorial content from structured data using data science and AI. We've provided some 100 news sites with > 3mi automated texts since we launched in 2015. We work as partners to publishers in Scandinavia, Europe and North America who are using robots as newsroom resources to launch new verticals, drive conversions, provide real-time services, do geotargeting and more.

Geneea

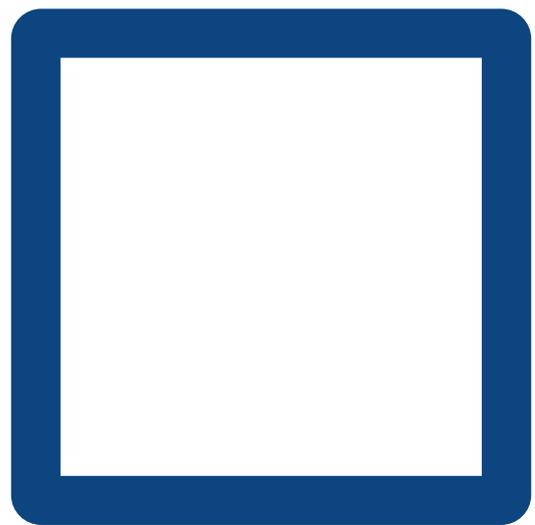
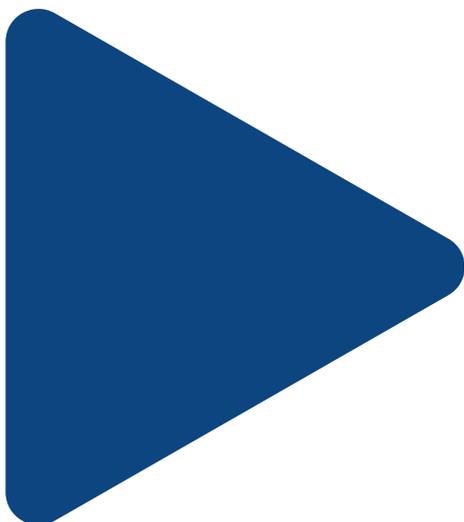


- ▶ www.geneea.com
- Czech Republic
- ▶ Petr Hamernik

Geneea specialises in highly customised automatic processing of large amounts of text. We work mainly for media houses, helping them to publish more engaging articles faster and cheaper. The AI behind our tools automatically analyses the text of articles and assists journalists by suggesting related photos, articles, and keywords, taking into account the editorial guidelines and preferences of each publisher.



**Better protection of
personal data
through new
technologies**



Better protection of personal data through new technologies

MIMIRIUM NETWORK



- ▶ www.mimirium.io
- Bulgaria
- Georgi Hristov

MIMIRIUM NETWORK in an ecosystem that allows users to be compensated for the data mining and analysis of their personal data and behavior, without identifying personal data. 100% GDPR compliant, 100% anonymity and privacy. This ecosystem of different tools and protocols collects user information and stores it securely on the users own device. All users running that software form a distributed network database, which can be used to extract aggregated anonymous information. For their participation, the users get paid. It is a form of Universal Private Data Basic Income.

Meeco



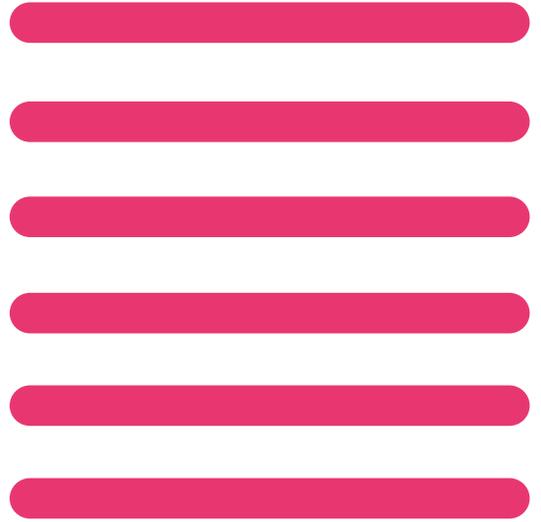
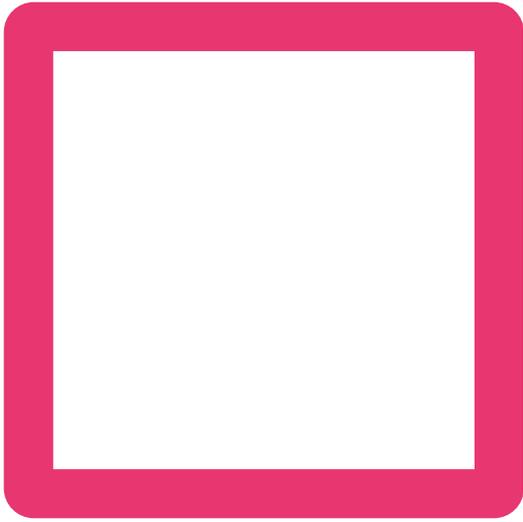
- ▶ www.meeco.me
- Belgium
- Katryna Dow

Meeco is a global leader in the collection, protection & permission management of personal data and decentralised identity. Our award-winning, patented API platform & tools enable people and organisations to securely exchange personal data. Meeco's protection of personal data enables media platforms to implement better data management practices. This lays the foundation for the trust required to deliver personalisation and industry 4.0 use cases.

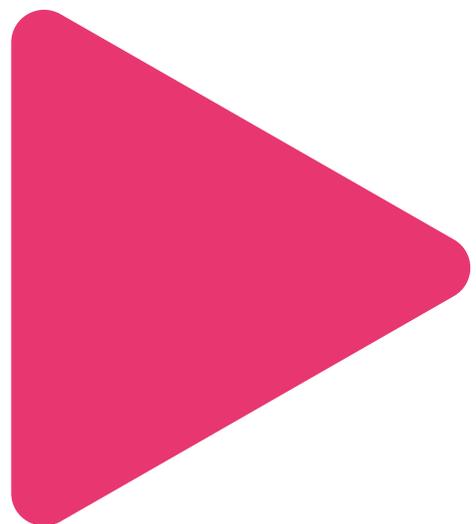
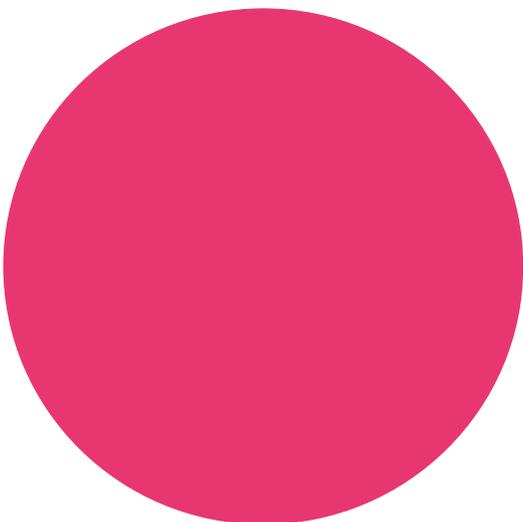


- ▶ www.datavillage.me
- Belgium
- Quentin Felice

Datavillage unlocks the value of personal data by allowing both organisations and their consumers to benefit from it. Through people's self-sovereign digital twins made of all the personal data they create (whatever datasource), we allow organisations to access a unique source of insights about their users in order to provide them with hyper-personalised experiences while always preserving their privacy and remaining legally compliant. People controlled digital twins can provide contextualised content recommendations based upon people's interests, wills or needs.



**Improved
accessibility and
inclusion of
media outlets**



Improved accessibility
and inclusion of
media outlets

GlobalM



- ▶ www.globalm.media
- Switzerland
- Lance Newhart

We specialize in advanced streaming technology turning smartphones into broadcast cameras using SRT (Secure Reliable Transport) over the GlobalM network CDN with SRT gateway technology. GlobalM is a provider of eyewitness news, reporter and video transmission services via a web and mobile application (Android and Apple iOS). Our unique software allows media outlets to quickly find coverage of live and breaking news and sports events by connecting citizens or journalists on the ground with newsrooms and media outlets own staff journalists.

Scriptix



- ▶ www.scriptix.io
- Netherlands
- Frans Olsthoorn

We provide companies and partners with the best possible speech recognition models on the market that enable them to make their content better digitally accessible. We do not believe in a one-size-fits-all approach and work together with our partners and customers to offer the best possible customized solutions.



STREEMFIRE



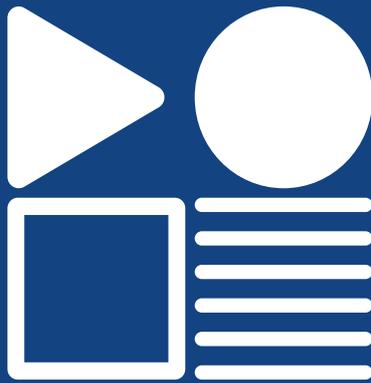
- ▶ www.streemfire.com
- Austria
- Niklas Trenkler

Streemfire provides free, independent and user-generated TV. Video sharing platforms are not designed for TV. Studies show that too many choices lead to viewers opting out. Therefore, Streemfire hand picks creators and builds genre based, linear TV channels with them. This allows viewers to lean back, while discovering their favorite interests. Creators see on Streemfire a 500% higher retention rate, than on traditional video sharing platforms.

For press inquiries or to receive more detailed information about any of the startups (investment/corporate portfolio), please contact: info@mediamotoreurope.eu



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