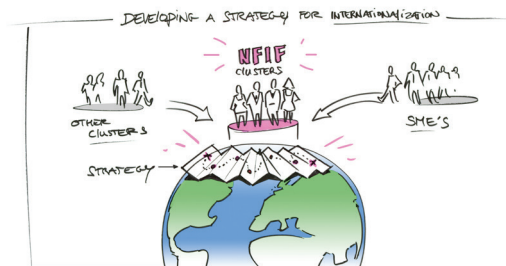


# NEW FRONTIERS IN FOOD



Four European food innovation clusters Wagralim, Vitagora, Valorial and Food Valley NL are developing a joint internationalisation strategy. The aim is to enhance the competitiveness of the SMEs in the clusters, to encourage the development of emerging industries in Europe and to access emerging markets in China, Brazil, Canada and USA more easily.



VALUE CHAINS:

PROCESSED FOOD

## Mission

Enable cluster members to be stronger and more competitive in markets outside Europe.

- ✓ International cluster-cluster interaction in food
- ✓ Three food value chains:
  - Processed Food
  - Connected food
  - Nutrition & Health ingredients
- ✓ Business and innovation matchmaking, visits, contacts
- ✓ Focus countries: China, Brazil, Canada, USA

CONNECTED FOOD

Visit the website for more information about the coming activities & events. SMEs interested in doing business and innovation collaboration go to:

NUTRITION & HEALTH INGREDIENTS

[www.newfrontiersinfood.eu](http://www.newfrontiersinfood.eu)

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INSIGHTS FOR YOUR  
INTERNATIONAL FOOD BUSINESS  
DEVELOPMENT

MARKET  
VALUES AND  
PLAYERS

INNOVATION  
TRENDS

CLUSTER  
SPOTLIGHT

BUSINESS AND  
CULTURAL  
NOTES



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