

## *Séance d'information: Les opportunités et les spécificités du marché chinois pour les produits agro-alimentaires*

### PROGRAMME

15h45	Accueil participants et orateurs
16h00	Michel KEMPENEERS, <b>AWEX</b> - COO Overseas Moderator
16h05	Yuan CHAI, <b>WAGRALIM</b> , International Affairs Officer The presentation of Wagralim
16h15	Anne REUL, <b>FEVIA</b> - General secretary Fevia Wallonia Export-Import Chine Belgique Tine VANDERVELDE, <b>FEVIA</b> - Food.be & International Business Manager
16h25	Justine COLOGNESI, <b>AWEX Pekin</b> - Economic & Commercial Counselor Opportunities on the Chinese Market Stephano SMARS, <b>AWEX Shanghai</b> - Economic & Commercial Counselor Clara YANG, <b>AWEX Canton Hong Kong</b> - Commercial Assistant
16h40	Dieder VANGINDERTAEL, <b>AFSCA</b> - Veterinary Certification and health regulations
16h45	Joop GEELEN, <b>TMALL FRESH (ALIBABA)</b> - Sr. Sourcing Manager E-Commerce/Fresh & Frozen Annemarie Zondervan - Business Development Manager Benelux
17h15	Valentin DE LE COURT, <b>DALDEWOLF</b> - Lawyers China IPR SME Helpdesk an EU Legal services dedicated to corporate and business law
17h30	Wang HAICHEN, <b>ATLAS</b> - CEO E-Commerce, Kol Marketing
17h50	Stéphane LIEKENDAEL, <b>COSUCRA</b> - Exporter Our business experience in China