What is STARTUP3?

The **STARTUP3** project builds and facilitates an open and collaborative ecosystem for high impact deep-tech innovators and corporates and acts as a cross-border/sectoral market-maker.
What STARTUP3 brings?

The project aims to generate, take up, ensure market penetration and further capitalise on the growth and impact potential of profound research by providing access to dynamic and 3-phase across the board growth support framework UPTAKE-UPGRADE-UPSCALE.
Are you an innovator?

STARTUP3 Business and growth programme gives you an opportunity to bring your idea into industry!

- be guided by experts from industry
- attend different business seminars
- network with corporate representatives
- develop a business plan with corporate community
- access to targeted investors
Are you a corporation?

STARTUP3 Accelerator gives an opportunity for corporations to connect with startups, SMEs, researchers and innovators!

- network of deep-tech innovators
- cooperate with innovative companies
- involve innovation into business
STARTUP3 Open Call Flow

IDEA

February 20th
Open Call Launch

April 20th
Open Call Deadline

GROW

3 months
Best Potentials

6 months
Ideation2Product

MARKET

3 months
Product2Market

DISCLAIMER: Please, follow the detailed rules provided in the Open Call Guideline.
## STARTUP3 Acceleration Programme

### BEST POTENTIALS

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<td>Support innovators to challenge concepts and ideas, identify market problems, estimate the MVP and overall product effort, and to identify their competitors from the deep-tech sphere.</td>
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### IDEATION2PRODUCT

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<td>An MVP (Minimum Viable Product) needs to be built and tested; this MVP will be launched together with a digital marketing plan aimed at measuring traction.</td>
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### PRODUCT2MARKET

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<td>Building solid partnerships and detecting real investment opportunities for the top projects in the STARTUP3 business and growth programme.</td>
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STARTUP3 Ecosystem Discovery Missions – a systematic approach towards cross-ecosystem innovation to bridge the gap between deep-tech startups/ SMEs and technopreneurial talent with market makers (VCs, CVCs, etc.)
STARTUP3 Events

1. CLUSTER-CORPORATE ASSEMBLIES
2. HACKATHON/INNOVATION CHALLENGES
3. ECOSYSTEM DISCOVERY MISSIONS
4. MINI MISSION EVENTS

2
3
3
75
Thank you!