INVITATION

to the EC2i and SCT Internationalisation Project in the United States

September 16-20, 2019
Programme
September 16-20, 2019

MONDAY
NEW YORK CITY
SME Matchmaking & B2B Meetings
Cocktail Reception

TUESDAY
NEW YORK CITY
City Challenges Day & Public Tenders

WEDNESDAY
NYC > BOSTON
Travel Day & Horizon 19 Evening Reception Event

THURSDAY
BOSTON
Horizon 19: Joint European Pitching Session & B2B Meetings

FRIDAY
BOSTON
Horizon 19: Joint European Pitching Session & B2B Meetings
What is the EC2i & SCT Internationalisation Project?

Our aim is to identify opportunities for European SMEs in the United States within Cleantech and SmartCity.

EC2i - European Cleantech Internationalisation Initiative - is a network of 5 European clusters in the cleantech sector.

SCT - SmartCityTech - is a network of 10 European clusters in the smartcity sector.

Both networks aim at increasing the competitiveness of European cleantech and smartcity SMEs and supporting them in expanding their businesses in the United States.

Both networks are funded by the European Union.
Why participating?

You will be able to develop your business in the United States by meeting relevant American partners and business stakeholders through B2B meetings, presentation of public tenders, and conference pitching.

You will be part of a large European smartcity and cleantech delegation attending tailor-made events in New York City and Boston.

Your company will be introduced to stakeholders in smartcity and cleantech projects in NYC as well as in the New York cities of Albany, Rochester, Syracuse, and Buffalo.

The last two days you will be exposed to hundreds of potential business partners at the Horizon 19 conference in Boston, where the mission will have a common pitching area.

In addition, you will have the opportunity to make business connections within the 40-50 European companies participating in the mission.
DAYS
Welcome and SMEs Matchmaking Day
Monday September 16th, New York City

08:30-09:30 Shuttle bus from hotel to venue at the Swedish-American Chamber of Commerce

09:30-09:45 Presentation by the Swedish-American Chamber of Commerce Speaker: TBA

09:45-10:00 Welcome and presentation of the programme session Speakers: Frederik Thure, Project Manager EC2I & Mark de Colvenaer, Program Manager SCT

10:00-10:30 Company pitching: Presentation of European SMEs

10:30-10:45 Coffee break

10:45-12:00 B2B meetings

12:00-13:00 Networking lunch

13:00-17:00 B2B meetings

17:00-19:00 Cocktail reception Swedish Consulate: 1 Dag Hammerskjöld Plaza, 885 2nd Av

19:00-22:00 Networking dinner Location: TBA
DAY 2
City Challenges Day and Public Tenders

Tuesday
September 17th
New York City

08:30-09:30  Shuttle bus from hotel to venue at the Swedish-American Chamber of Commerce
09:30-09:45  Presentation on New York state transition plan and new opportunities
             Speaker: NYSERDA
09:45-10:15  Public procurement talk
             Speakers: Dan Spitzer, Hodgson Russ
10:15-11:00  Panel with cities across New York state
11:00-11:15  Coffee break
11:15-12:30  Parallel workshop with cities
12:30-13:30  Networking lunch
13:30-17:00  Parallel workshops with cities
             Parallel B2B meetings
17:00-22:00  Free night and dinner in NYC
Travel to Boston

Itinerary: TBA

Free time

Horizon 19 reception and networking event

Dinner

DAY 3

Travel Day and Reception Event

Wednesday September 18th

NYC > Boston

09:00-14:00  Travel to Boston

14:00-18:00  Itinerary: TBA

18:00-20:00  Free time

18:00-20:00  Horizon 19 reception and networking event

20:00-22:30  Dinner
<table>
<thead>
<tr>
<th>Time</th>
<th>Events</th>
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<tbody>
<tr>
<td>08:30-09:00</td>
<td>Shuttle bus from hotel to venue at the Boston Convention and Exhibition Center</td>
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<td>09:00-18:00</td>
<td>European Pitching Session at Horizon 19 Matchmaking and B2B meetings.</td>
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- Plenary sessions: Keynotes, panel discussions, presentations
- Breakout sessions: Project and solution-oriented discussions, dialogue between customers, solution providers and investors
- Workshops: Case studies, executive dialogues, lunch roundtables, best practice sessions, presentations of reports and publications
- Pitch arena: 15 minutes pitches on customers needs, innovations, technologies, projects, initiatives, business and financing models, project challenges, market gaps, etc.
- Matchmaking: private meetings, negotiations sessions, agreements signings, investor meetings, shark tanks and Dragons Den sessions, etc.
- Showcasing: Products launches, receptions
- Social Events: Networking receptions, contests, award, etc.
- Key areas: Energy, industry, cities, mobility, water, and waste
08:30-09:00  Shuttle bus from hotel to conference venue at Boston Convention and Exhibition Center

09:00-14:30  European Pitching Session at Horizon 19
Matchmaking and B2B meetings

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12:30-13:30  Networking lunch at Horizon 19

14:30-18:00  Free time

18:00-18:30  Transport from venue to airport
Horizon 19

Horizon 19 is a global event-driven platform that harnesses the international movement towards a clean economy. Horizon 19 will bring together 2000+ global leaders from business, finance, cities, states and countries.

The event will focus on critical themes such as planning for cleaner energies, developing resource-efficient supply chains, creating smart and sustainable cities, and implementing new infrastructure and transport opportunities. This will be done by exploring disruptive technologies, financial innovations, and business models, and by matching customers, solution providers and projects across key areas of the clean economy, such as energy, industry, transport, cities, water and waste.

Customers: High-level representatives from governments, state and cities seeking clean solutions providers, business executives, and project developers from large corporations looking for new technology and B2B partnerships.

Solution providers: A large number of CEOs from Fortune 500 companies, SMEs, startups, technology and service providers, integrators, and consultants, clusters, and industry associations.

Investors: C-level executives from commercial banks, pension funds, multilateral development banks, insurance companies, asset managers, institutional investors, philanthropists, and angel investors.
The New York State Energy Research and Development Authority (NYSERDA), promotes energy efficiency and the use of renewable energy sources. These efforts are key to developing a less polluting and more reliable and affordable energy system for all New Yorkers. Collectively, NYSERDA’s efforts aim to reduce greenhouse gas emissions, accelerate economic growth, and reduce customer energy bills.

World Climate Ltd (WCL) develops and facilitates large scale collaborations and transactions between businesses, governments, and investors; for local, national and global solutions in the areas of climate change and sustainability. WCL’s focus on producing private-public partnerships, deal flows, strategies and investments transform sustainable vision into reality for businesses, institutions, governments, and philanthropists.

The International Business Innovation Association (InBIA) is a global nonprofit organization that has welcomed and supported entrepreneurial organizations for over 30 years. Our goal is to provide industry resources, education, events, and global programming to help our members. Our mission is to help communities enable their entrepreneurs to transform their dreams into innovative businesses that make global prosperity a reality.

Bridge Innovation Partners (BIP) is a management consulting firm that promotes growth through all phases of your business, focused on pivotal transitions, from new products and services to exit planning and execution. Our background in business leadership, anchored by a sound understanding of finance and business development through the ‘entrepreneurship lens’, allows us to relate well with our clients.

NECEC helps clean energy companies start, scale and succeed with our unique business, innovation and policy leadership. We bring engage in influential policy discussions and business initiatives while building connections that propel the clean energy industry forward. Our results-oriented team turns a clear vision into reality and effectively influence policy to build a world-class clean energy hub in the Northeast.

The following departments of the New York City Mayor’s Office are interested in hearing more about European cleantech and smartcity companies for their public tenders:
- Department of Buildings
- Mayor’s Office of Sustainability
- Environmental Protection
- Health and Mental Quality
- Department of Sanitation
- Metropolitan Transportation Authority (MTA)
Want to know more?

For more information, please contact:

Frederik Thure, Project Manager
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Justine Duchenne, Project Assistant
jud@cleancluster.dk

Price

2000 EUR / company
flight and accommodation not included

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