

VIDA INTERNATIONAL BROKERAGE EVENT 2019



September 12th 2019
9.15 - 16.00



Sala Falck c/o Assolombarda
Via Chiaravalle 8, 20122 Milan (IT)

Time	Topic
9.15	Meet and Greet
	1st Plenary: Boosting innovation in agri-food chain
9.30	Welcome, <i>Luca Donelli</i> , President Lombardy Energy Cleantech Cluster (LE2C)
9.40	Regional policy to develop advanced agri-food chain, <i>Fabrizio Sala</i> , Vice President and Minister for Research, Innovation, University, Export and Internationalization, Regione Lombardia
9.55	Keynote: Innovation trend in the agri-food sector, <i>Andrea Salati Chiodini</i> , President Assofoodtec (Italian Association of Manufacturers of Machinery, Plant and Equipment for Food Production, Processing and Preservation)
	2nd Plenary: Funding opportunities for the European innovative SME's
10.10	VIDA project presentation: Supporting SME's in the Food chain, <i>James Baker</i> , VIDA Project Manager
10.20	VIDA first results, <i>Norbert Reichl</i> , Food-Processing Initiative E.V (FPI)
10.30	Tips for a good proposal, <i>Marisa Fernandez</i> , Clúster para el Uso Eficiente del Agua - ZINNAE
10.40	Q&A
10.50	COFFEE BREAK
11.10	DIVA project presentation: Boosting innovative digitech value chains for agri-food, forestry and environment, <i>Anna Giacom and Daniele Abate</i> , H-FARM - National Contact Point for DIVA project
11.20	Opportunities from Horizon Europe in the agri-food and cleantech sector, <i>Diana Caputo</i> , Assolombarda

Time Topic

11.50 3rd Plenary: Demonstration of innovative solutions by the European SME's
Challenges and solutions for a sustainable and competitive European food value chain. Elevator Pitch from:

- **3Bee** - merges electronic sensors and biological analysis to innovate the farming sector (www.3bee.it)
- **Foodchain** - traciability service for the food sector based on blockchain, from origin to final consumer (food-chain.it)
- **NeoruraleHub** - a natural laboratory for developing innovative sustainable solutions for agri-food chain (www.neoruralehub.com)
- **Refarmed** - develops zero waste and building integrated horticultural solutions based on circular economy and resources efficiency (refarmed.dk)
- **Tecnoalimenti** - food product authentication and reducing food loss (www.tecnoali.com)

The Pitch is reserved also to foreign companies that are invited to participate to the company mission in order to facilitate collaborations with Italian companies.

Please express your interest by filling [this form](#) not later than 3rd September 2019 sending it to: info@vidaproject.eu

Event Moderator: *Carmen Disanto*, Cluster Manager Lombardy Energy Cleantech Cluster (LE2C)

13.00 NETWORKING LUNCH

14.00-16.00 Europa Desk to support you to check if your idea is suitable for VIDA vouchers and other European calls

The event will be in English, no translation available.

Registration free but mandatory [here](#).

The number of vacancies for the event is limited, so please register until **September 10th**.

Organised by VIDA partner:

Lombardy Energy Cleantech Cluster (LE2C)

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